

# NOVELTIES 2026

This lookbook brings together a considered selection of upcoming novelties, curated with a collector's eye and an appreciation for the stories, materials and ideas that make each piece worth a closer look.

We hope these pages help you discover what speaks to you. From there, we would be delighted to continue the experience in person by welcoming you into one of our boutiques. Express your interest for this year's novelties [here](#).

Think of this as the beginning of the conversation, one that continues with time, attention and the pleasure of finding the right piece together.





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# *Alpina* 1883 GENEVE



Founded in 1883, Alpina has built its reputation on precision, durability and a pioneering spirit rooted in Swiss watchmaking. Originally known for supplying robust timepieces to professionals and early aviators, the brand continues to create watches designed to perform in demanding environments across air, land and sea. Combining technical reliability with purposeful design, Alpina reflects a heritage shaped by exploration and a commitment to functional, modern watchmaking.

Novelty

2026



**Startimer Pilot Automatic**





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## Startimer Pilot Automatic

### A New Chapter in Aviation Watchmaking

Inspired by over a century of aviation heritage, the Startimer Pilot Automatic reinterprets one of the most recognisable pieces by Alpina. Redesigned with a refined 40mm case and enhanced proportions, it balances vintage pilot codes with a more contemporary presence. The dial is reimagined for clarity and depth, while updated finishes and materials elevate its overall execution.



|           |                                                   |
|-----------|---------------------------------------------------|
| Case      | Polished stainless steel                          |
| Diameter  | 40 mm                                             |
| Thickness | 10.14 mm                                          |
| Movement  | Automatic AL-525 calibre<br>(La Joux-Perret base) |
| Strap     | Brown leather                                     |



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ARNOLD & SON  
SINCE 1764



Arnold & Son draws on the legacy of John Arnold, the English watchmaker known for marine chronometers and the pursuit of precision at sea. Today, the Maison channels that history into refined, often symmetrical watchmaking, with a strong focus on in-house movements, fine finishing and expressive dial materials. This year, that approach takes shape through two stone dials: one deep, polished and architectural; the other storm-like, textured and quietly dramatic.

Novelties

2026



**HM Pietersite**



**Ultrathin Tourbillon  
Onyx Edition**





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## HM Pietersite

### A Storm Is Coming

The HM Pietersite places Arnold & Son’s restrained hours-and-minutes display over a dial that feels anything but still. Made from Namibian pietersite, a mineral often called the “stone of storms”, each dial carries its own swirling pattern of blues, greys and warm flashes. The effect recalls rough skies and breaking waves, linking the watch back to Cornwall, John Arnold’s birthplace, and to the Maison’s maritime heritage.



|           |                                           |
|-----------|-------------------------------------------|
| Case      | 18-carat red gold (5N) or stainless steel |
| Diameter  | 39.5 mm                                   |
| Thickness | 7.82 mm                                   |
| Movement  | A&S1001, mechanical manual winding        |
| Strap     | Ink blue alligator leather                |



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# Ultrathin Tourbillon Onyx Edition

## A Celebration of Contrasts

The Ultrathin Tourbillon Onyx Edition gives one of Arnold & Son’s slimmest flying tourbillons a darker, more graphic expression. Its dial is crafted from genuine black onyx, with the main surface polished and the hours and minutes sub-dial finished in a rare matt satin treatment. The contrast draws the eye toward the flying tourbillon at 6 o’clock, where the open aperture breaks the depth of the stone with movement, light and hand-finishing.



|           |                                                                            |
|-----------|----------------------------------------------------------------------------|
| Case      | 18-carat red gold (5N) or platinum (950)                                   |
| Diameter  | 41.5 mm                                                                    |
| Thickness | 8.4 mm                                                                     |
| Movement  | A&S8300, one-minute flying tourbillon, manual winding                      |
| Strap     | Black alligator leather with black alligator leather lining, hand-stitched |



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# ARTYA

## GENEVE



ArtyA is an independent watchmaker known for pushing materials, mechanics and case design beyond familiar codes. Across its collections, the Maison uses openworked architecture and sculptural cases to explore the tension between technical precision and visual impact. This year, the Curvy collection carries that language forward through two distinct expressions.

Novelties

2026



**Purity Curvy HMS**



**Purity Moissanite Curvy  
Tourbillon**





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# Purity Curvy HMS

## The Curvy Goes Titanium

For the first time, ArtyA’s Curvy case is realised in Grade 5 titanium, bringing a lighter, more contemporary expression to the manufacture’s sculptural case design. Its matt sandblasted finish is DLC-treated and traced by a mirror-polished contour. Inside, the hand-wound Purity Curvy “Stairway to Heaven” escapement reduces the display to hours, minutes and small seconds to place full attention on the openworked architecture.



|           |                                                                            |
|-----------|----------------------------------------------------------------------------|
| Case      | Grade 5 titanium, Clear sapphire crystal, or Coloured NanoSapphire crystal |
| Diameter  | 38.5 x 43 mm                                                               |
| Thickness | 12 mm                                                                      |
| Movement  | Purity Curvy "Stairway To Heaven"                                          |
| Strap     | Nubuck                                                                     |



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# Purity Moissanite Curvy Tourbillon

## A Prism On The Wrist

This piece introduces ArtyA’s Curvy case in moissanite, a silicon carbide prized for its hardness and intense optical dispersion. The case is cut and polished across 65 facets, with each surface designed to catch, bend and amplify light around the movement. Inside, the hand-wound calibre follows the shape of the case, with fine-sandblasted and hand-bevelled finishing to give the openworked architecture its depth and contrast.



|           |                                        |
|-----------|----------------------------------------|
| Case      | Moissanite                             |
| Diameter  | 41 x 42 mm                             |
| Thickness | 13 mm                                  |
| Movement  | Manufacture Curvy<br>Tourbillon PUR-T3 |
| Strap     | Nubuck                                 |



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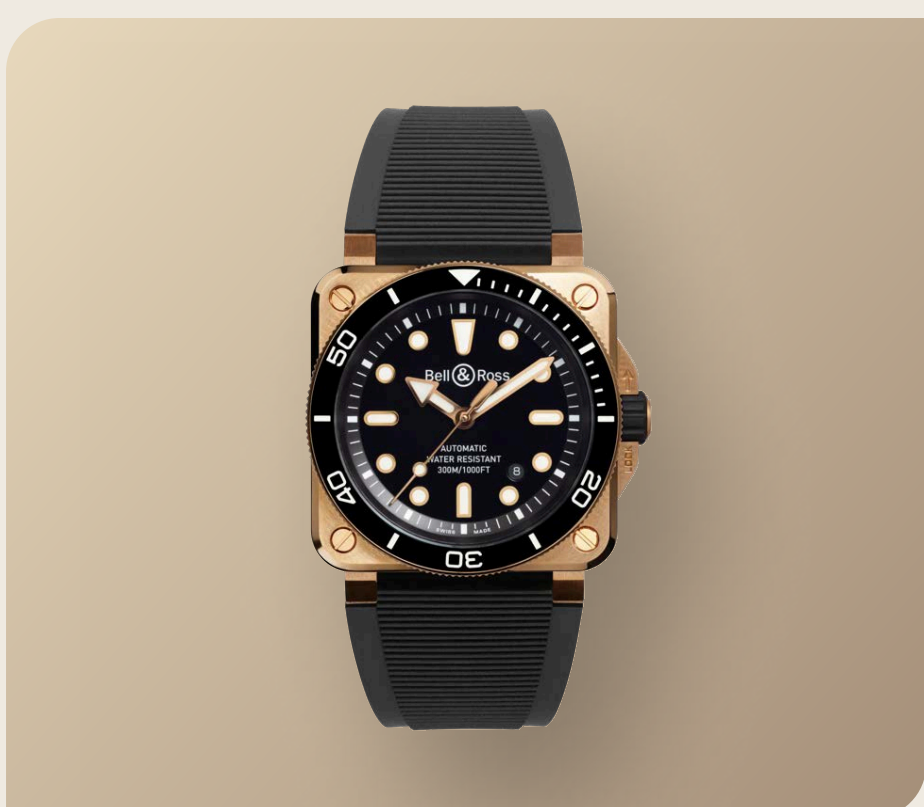
# Bell & Ross



Bell & Ross is known for professional instrument watches shaped by aviation codes. Its signature “circle within a square” case, inspired by cockpit instruments, gives the brand a clear visual identity built around legibility, function and technical purpose. Its latest diver takes that instrument language into a warmer maritime register, pairing professional dive capability with the evolving character of bronze.

## Novelties

## 2026



**BR-03 Diver Black Bronze**



**BR-05 Blue Diamond Eagle**



**BR-X3 Micro-Rotor**





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## BR-03 Diver Black Bronze

### A Classic Reinvented

The BR-03 Diver Black Bronze gives Bell & Ross' square-cased diver a more classic, maritime expression. Its glossy black dial is framed by a CuSn8 bronze case, a material long associated with nautical equipment and valued for the patina it develops over time. The contrast between black ceramic, warm bronze and Super-LumiNova-filled markers keeps the watch clear and functional, while giving it a more refined presence on the wrist.



|           |                                                         |
|-----------|---------------------------------------------------------|
| Case      | Satin-finished and polished CuSn8 bronze                |
| Diameter  | 42 mm                                                   |
| Thickness | 12.3 mm                                                 |
| Movement  | Calibre BR-CAL.302-1                                    |
| Strap     | Black rubber and ultra-resilient black synthetic fabric |



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## BR-05 Blue Diamond Eagle

### A Constellation on the Wrist

Its blue aventurine dial evokes a night sky, while diamonds are set to recreate the Aquila constellation, including Altair, its brightest star. The result softens the BR-05's geometric steel architecture with something more dreamlike and symbolic, connecting Bell & Ross' aeronautical world to the sky that has always inspired it. It is both a jewellery-led timepiece and a quiet tribute to flight, freedom and light.



|           |                                                                                                      |
|-----------|------------------------------------------------------------------------------------------------------|
| Case      | Satin-finished and polished steel with a laser engraving of the Aquila constellation on the caseback |
| Diameter  | 36 mm                                                                                                |
| Thickness | 8.7 mm                                                                                               |
| Movement  | Calibre BR-CAL.329                                                                                   |
| Strap     | Satin-finished and polished steel                                                                    |



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## BR-X3 Micro-Rotor

### Mechanics In Full View

The BR-X3 Micro-Rotor takes Bell & Ross’ square case beyond design code and turns it into the architecture of the watch itself. Here, the case and calibre become one, with the movement supported directly by the square case middle and framed between two sapphire crystals. The micro-rotor keeps the construction slim while leaving the mechanics open to view, and the display is reduced to hours and minutes so the visible balance can carry the sense of motion.



|           |                                                 |
|-----------|-------------------------------------------------|
| Case      | Satin-finished and polished steel               |
| Diameter  | 40 mm                                           |
| Thickness | 9 mm                                            |
| Movement  | Calibre BR-CAL.390                              |
| Strap     | Grey-coloured calfskin with faux alligator look |



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# BIVER

Biver is a young independent Maison founded by Jean-Claude and Pierre Biver, built around a family-led approach to high-end Swiss watchmaking. After opening with the highly complicated Carillon Tourbillon, the brand introduced the Automatique as its most distilled expression: a seemingly simple three-hand watch made to reveal depth through proportion, finishing and material choice. Their latest novelties from 2025 turn the Automatique into a creative canvas, exploring precious metals, hard stones, guilloché and grand feu enamel.

## Novelties



### The Automatique Collection





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# The Automatique Collection

## One Form, Many Expressions

The latest Biver Automatique novelties show how much range can exist within one refined form. Across two-tone precious metal, hand-guilloché, hard stone dials and grand feu enamel, the collection treats the Automatique as a canvas for craft rather than a fixed design. Some pieces find character through contrast and surface, while others draw depth from natural materials such as quartzite, lavender jade, mahogany obsidian and Oeil de Fer. The enamel editions bring a more classical technique into a cleaner, more contemporary space. Together, they expand the Automatique without disrupting its core idea.



|           |                                                                |
|-----------|----------------------------------------------------------------|
| Case      | Platinum / 18k rose gold / 18k yellow gold                     |
| Diameter  | 39 mm                                                          |
| Thickness | 10 mm                                                          |
| Movement  | JCB-003-A / JCB-003-C / JCB-003                                |
| Strap     | Alcantara strap / Calf leather strap / Alligator leather strap |



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B  
**BREITLING**  
1884



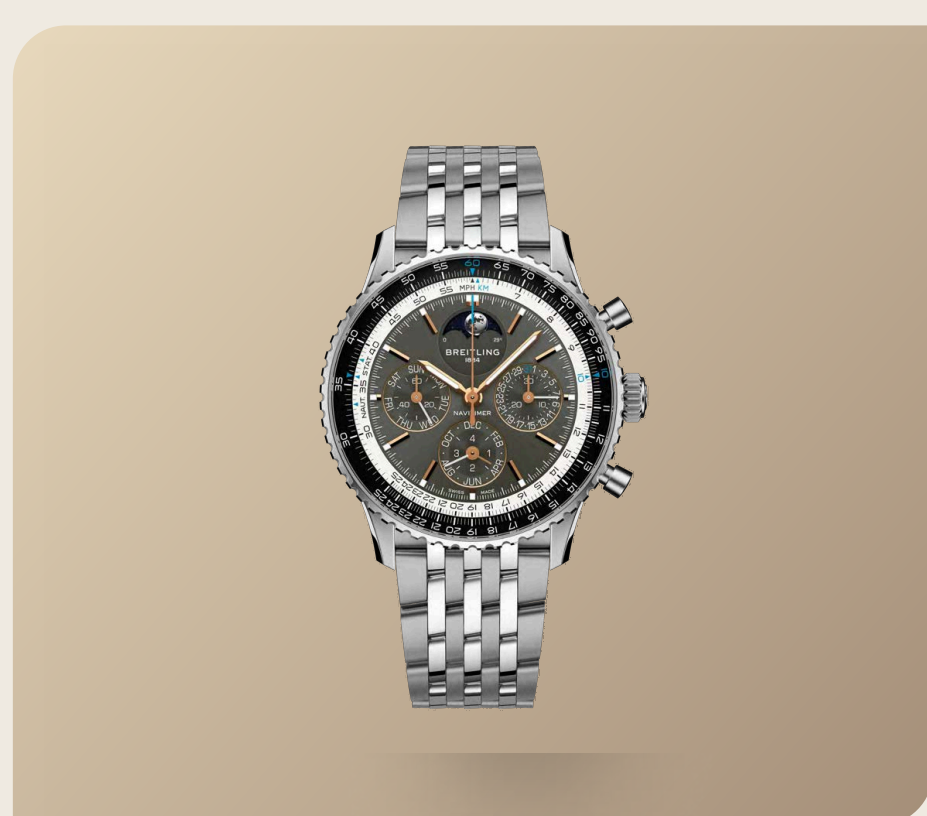
Founded in 1884, Breitling has built its reputation around precision chronographs and strong ties to aviation. The Navitimer, introduced in 1952, remains its most recognisable model, combining a chronograph with a circular slide rule designed for in-flight calculations. This year's novelties continue that legacy, spanning space exploration, aviation history and motorsport.

Novelties

2026



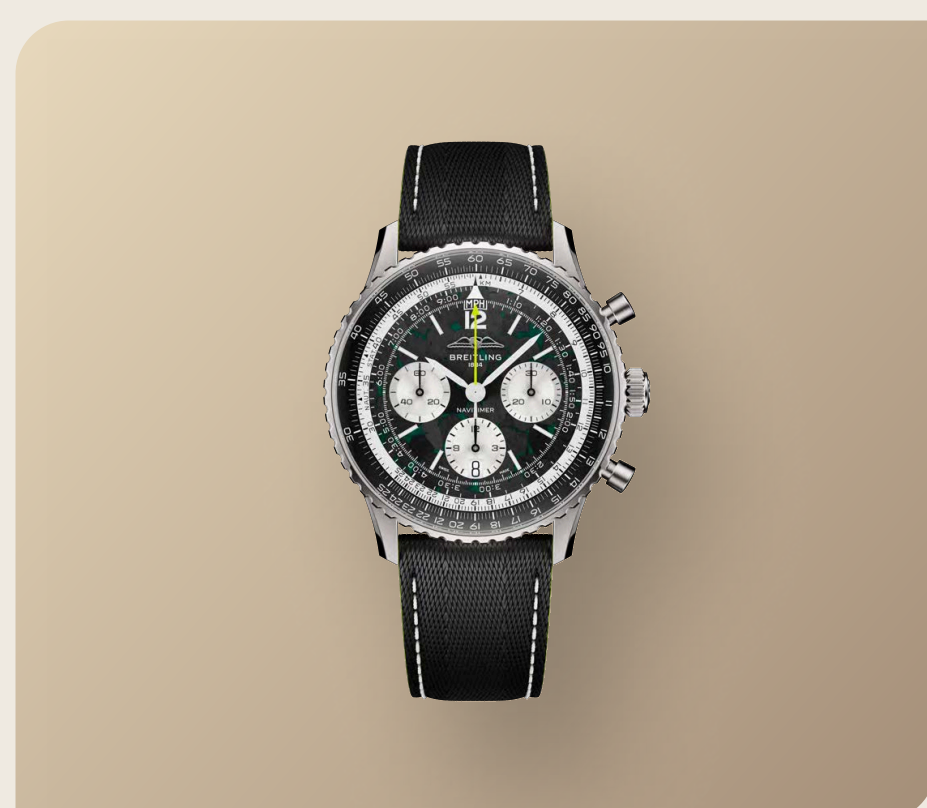
**Navitimer Cosmonaute  
Artemis II**



**Navitimer Perpetual  
Calendar Chronograph**



**Navitimer B01 Chronograph  
43 Tribute to Concorde**



**Navitimer B01 Chronograph  
43 Aston Martin Aramco  
Formula One™ Team**





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# Navitimer Cosmonaute Artemis II

## 24 hours in Orbit

This limited edition builds on the Cosmonaute’s history as the first Swiss wristwatch worn in space, introducing a galaxy-blue meteorite dial cut from extraterrestrial material. Its 24-hour display, originally developed for orbital flight, remains central to the design, paired with the Navitimer’s signature slide rule and chronograph layout.



|           |                                                                      |
|-----------|----------------------------------------------------------------------|
| Case      | Stainless steel                                                      |
| Diameter  | 41 mm                                                                |
| Thickness | 13 mm                                                                |
| Movement  | Breitling Manufacture<br>Caliber B02 (manual-winding<br>chronograph) |
| Strap     | Blue alligator leather                                               |



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# Navitimer Perpetual Calendar Chronograph

## The Advanced Navitimer

The Navitimer Perpetual Calendar Chronograph introduces Breitling's most advanced movement to date, combining a chronograph with a full perpetual calendar that accounts for leap years and varying month lengths. Presented in two models, it extends the Navitimer's technical capabilities while maintaining its signature slide rule and aviation identity.



|           |                                                                              |
|-----------|------------------------------------------------------------------------------|
| Case      | Stainless steel and platinum / full platinum                                 |
| Diameter  | 43 mm                                                                        |
| Thickness | 15.14 mm                                                                     |
| Movement  | Breitling Manufacture Caliber B19 (automatic perpetual calendar chronograph) |
| Strap     | Alligator leather or steel bracelet                                          |



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## Navitimer B01 Chronograph 43 Tribute to Concorde

### Built For Supersonic

This limited edition pays tribute to Concorde, the supersonic aircraft that redefined commercial aviation. A deep blue dial reflects the view from high-altitude flight, while contrasting subdials and slide rule elements reference the aircraft's legacy, connecting the Navitimer's aviation roots to one of its most iconic milestones.



|           |                                                                 |
|-----------|-----------------------------------------------------------------|
| Case      | Stainless steel                                                 |
| Diameter  | 43 mm                                                           |
| Thickness | 13.69 mm                                                        |
| Movement  | Breitling Manufacture<br>Caliber B01 (automatic<br>chronograph) |
| Strap     | Blue alligator leather                                          |



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# Navitimer B01 Chronograph 43 Aston Martin Aramco Formula One™ Team

## Sky To Circuit

Created as part of Breitling’s partnership with Aston Martin Aramco Formula One™ Team, this edition brings the Navitimer into the world of motorsport. A lightweight titanium case, carbon-fibre dial and racing-inspired accents reflect the performance-driven nature of the collaboration, while the Manufacture Caliber 01 ensures precision under pressure.



|           |                                                           |
|-----------|-----------------------------------------------------------|
| Case      | Titanium                                                  |
| Diameter  | 43 mm                                                     |
| Thickness | 13.69 mm                                                  |
| Movement  | Breitling Manufacture Caliber B01 (automatic chronograph) |

Strap Embossed leather strap



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# BREMONT

Bremont is a British watchmaker built around capability, precision and endurance. With roots in aviation and a wider world shaped by Air, Land and Sea, the brand is known for robust tool watches, practical engineering and its signature Trip-Tick case construction. Its latest pieces continue to balance mechanical substance with a spirit of adventure, bringing technical watchmaking into a distinctly Bremont frame.

Novelty

2026



**Altitude Chronograph Pulsograph Valjoux 23**





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# Altitude Chronograph Pulsograph Valjoux 23

## A New Altitude for Valjoux 23

The Altitude Chronograph Pulsograph Valjoux 23 brings a rare historic movement into Bremont’s modern aviation-led language. At its heart is a new old stock Valjoux 23, a hand-wound column-wheel chronograph calibre once used by some of the most respected Swiss houses and now refurbished, regulated and finished with Chronode. The salmon-pink dial, pulsometric scale and silver subdials recall the warmth of early doctors’ chronographs, while the titanium Trip-Tick case gives the watch a lighter, more contemporary build.



|           |                                                               |
|-----------|---------------------------------------------------------------|
| Case      | Titanium Trip-Tick case with brushed titanium barrel          |
| Diameter  | 42 mm                                                         |
| Thickness | 12.52 mm                                                      |
| Movement  | Hand-wound Valjoux 23 chronograph movement                    |
| Strap     | Quick-release brown nubuck leather strap with ecru box stitch |



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# BUBEN&ZÖRWEG



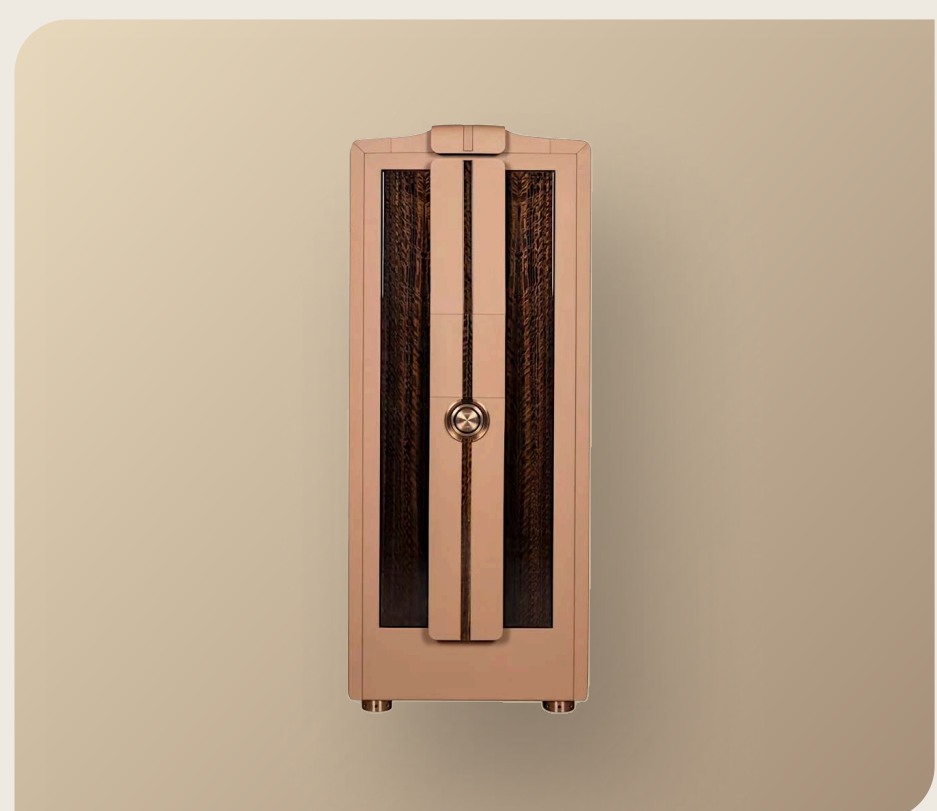
Buben & Zorweg creates high-security safes and watch winders that combine German engineering with fine craftsmanship. Each piece is designed as both a functional object and a statement, integrating advanced security systems with refined materials and interior mechanics. The latest novelties revisit two of the brand's core collections through updated materials, finishes and configurations.

## Novelties

## 2026



**Orion**



**Spectron**



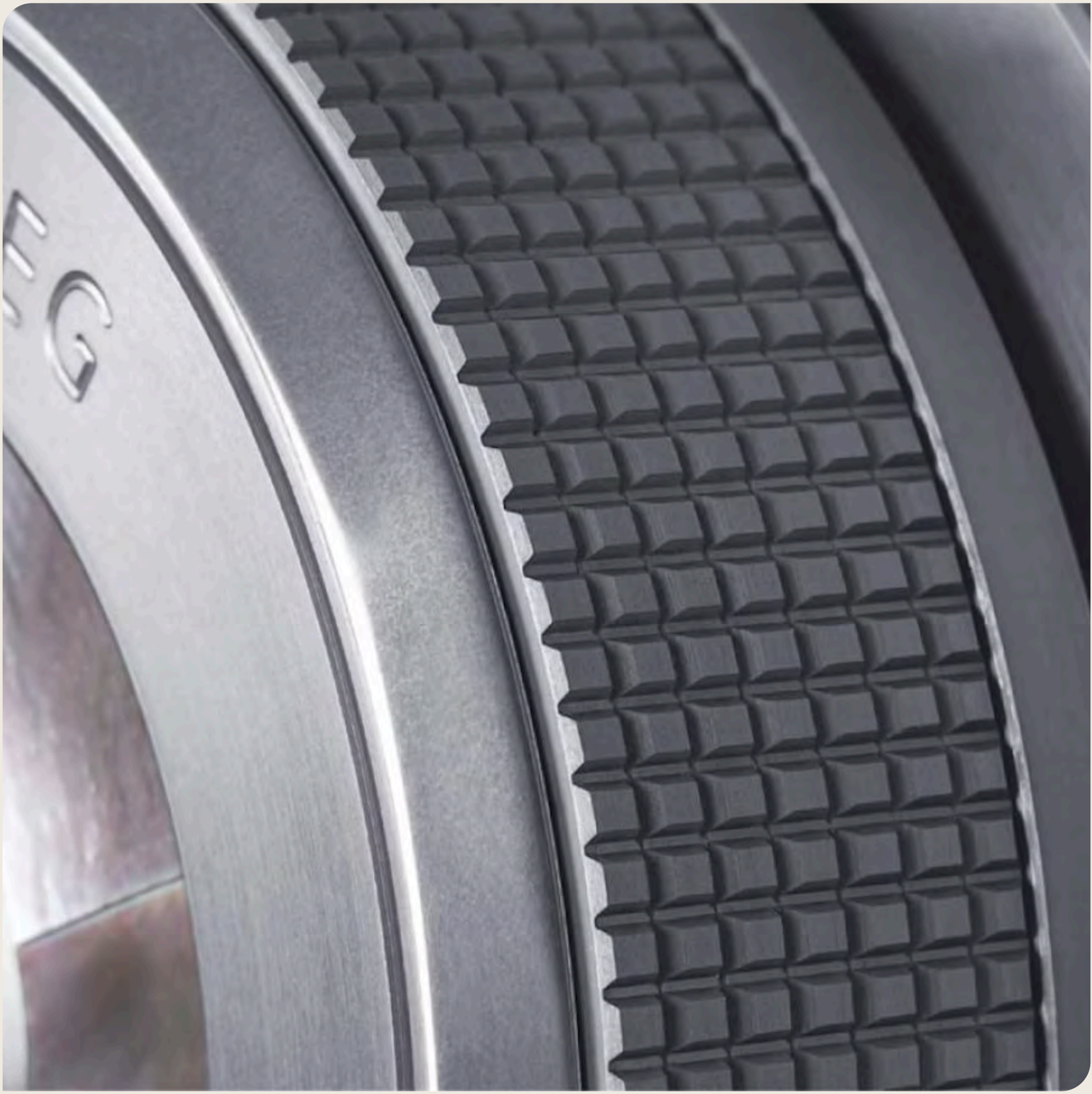


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# Orion

## A Study in Craft

The Orion is defined by its structured exterior and detailed craftsmanship, combining a polished stainless steel frame with finely upholstered leather panels. Its signature quilted pattern and hand-finished surfaces create contrast in texture, while the interior is designed to house watches and jewellery with integrated winding and storage systems.



|                |                                              |
|----------------|----------------------------------------------|
| Material       | Stainless steel frame with leather exterior  |
| Size           | 1607 x 535 x 435 mm                          |
| Winding System | Integrated TIME MOVER®                       |
| Interior       | Watch winders, drawers, configurable storage |



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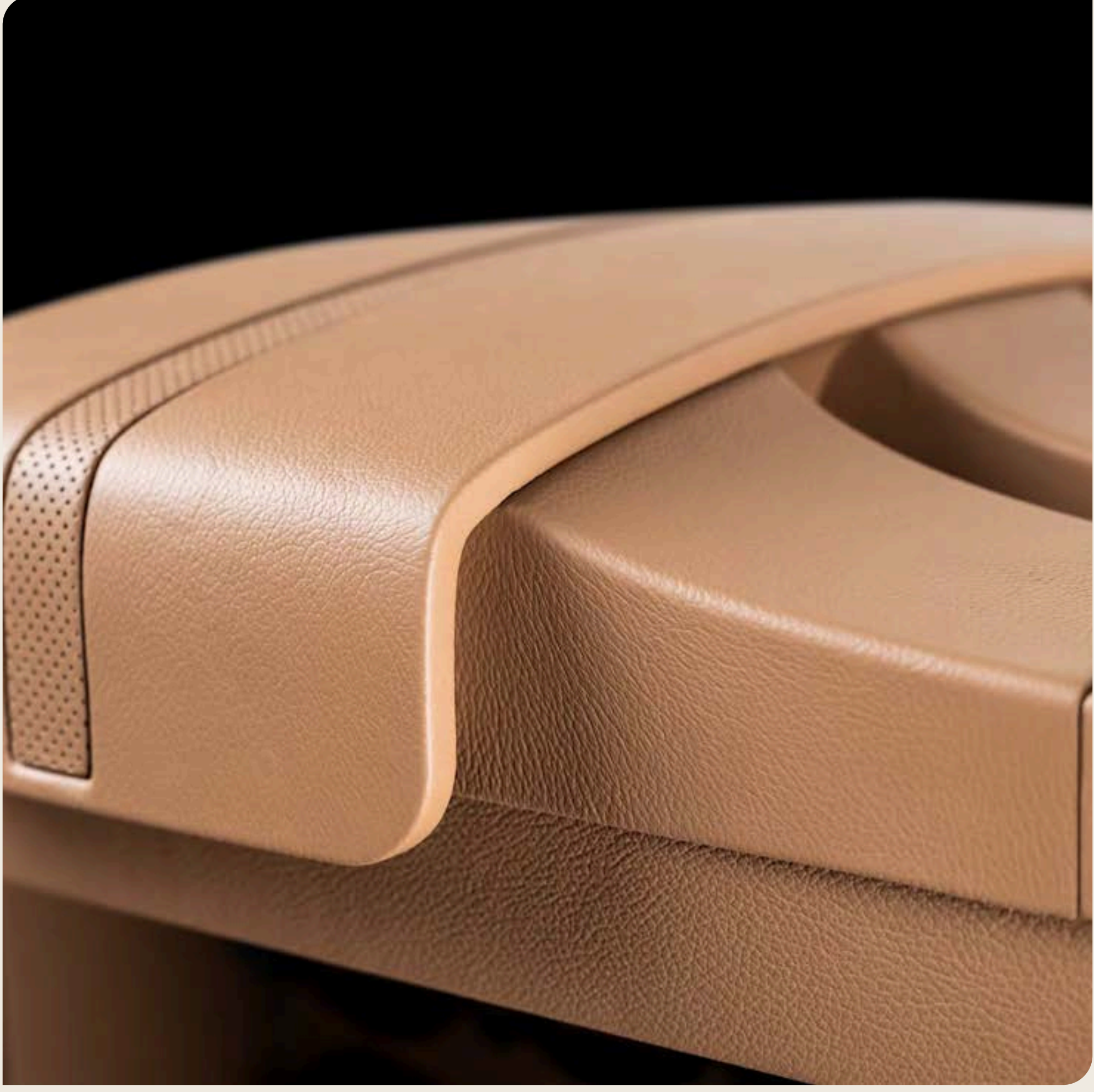


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# Spectron

## Concealed Security

The Spectron focuses on discreet security, integrating its protection systems within a clean, architectural exterior. At its core is a mechanical “mystery lock” inspired by the crown of an automatic watch, concealing its functionality within the design. Combined with modular interiors, fine materials and customisable finishes, it balances high-security engineering with a more understated presence.



|                |                                                          |
|----------------|----------------------------------------------------------|
| Material       | High-security safe with wood, leather or carbon finishes |
| Size           | 1328 x 541 x 507 mm                                      |
| Winding System | Integrated TIME MOVER®                                   |
| Interior       | Configurable watch winders, storage compartments         |



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# BVLGARI



Bvlgari stands at the intersection of Roman jewellery heritage and Swiss watchmaking expertise. Since 1884, the brand has built its identity on bold design, distinctive materials and a constant push toward innovation, balancing aesthetic expression with technical mastery. This year's novelties continue that duality, spanning ultra-thin watchmaking, expressive high jewellery timepieces and new interpretations of its most recognisable icons.

## Novelties

## 2026



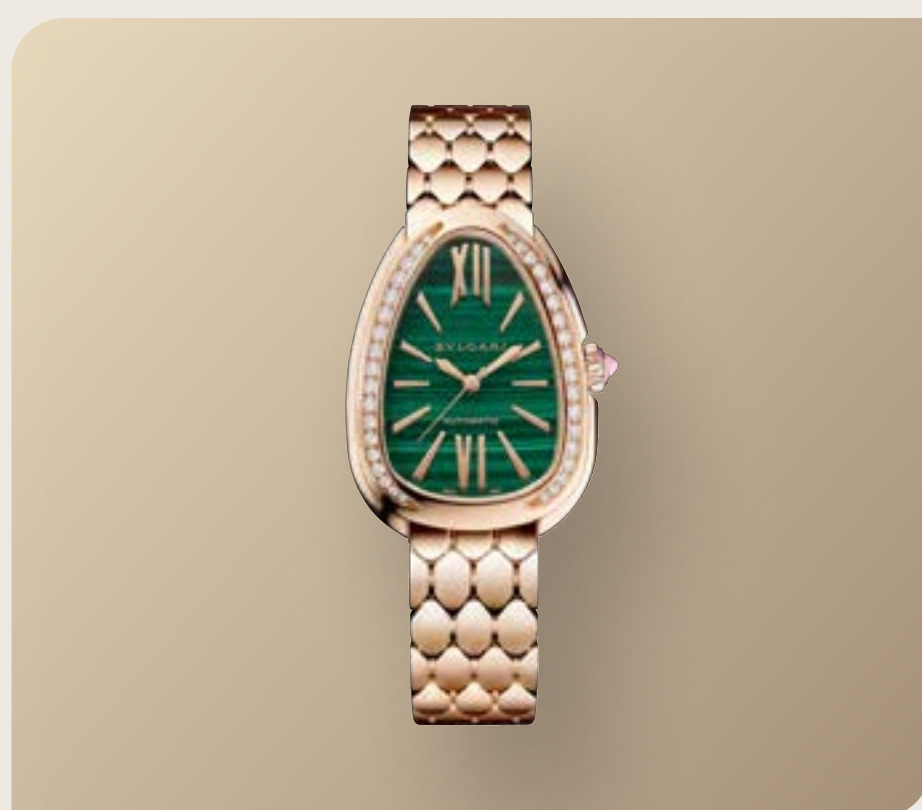
**Bvlgari Aluminium**



**Bvlgari Bvlgari**



**Octo Finissimo**



**Serpenti Seduttori**



**Serpenti Tubogas Studs  
Capsule**





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# Bvlgari Aluminium

## Icon Recast in Motion

A modern expression of one of Bvlgari’s most recognisable signatures, the Bvlgari Aluminium reinterprets an icon through material and contrast. The 40mm aluminium case is paired with a rubber bezel engraved with the double logo, a defining design first introduced in 1977, giving the piece its distinctive identity.



|          |                                                       |
|----------|-------------------------------------------------------|
| Case     | Aluminium Titanium                                    |
| Diameter | 40 mm                                                 |
| Movement | B77 manufacture automatic winding mechanical movement |
| Strap    | Rubber                                                |



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# Bvlgari Bvlgari

## A Signature Framed in Colour

A softer expression of the Bvlgari Bvlgari line, this piece leans into colour and contrast to reinterpret a familiar code. The double-logo bezel remains a defining feature, while the combination of steel and yellow gold introduces a more elevated, jewellery-led presence.



|          |                                                                            |
|----------|----------------------------------------------------------------------------|
| Case     | Steel and gold                                                             |
| Diameter | 33 mm                                                                      |
| Movement | B77 manufacture automatic winding mechanical movement                      |
| Strap    | Polished and satin - brushed stainless - steel bracelet with folding clasp |



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# Octo Finissimo

## The Compact Version

The Octo Finissimo returns with a more compact 37mm case and an updated ultra-thin automatic calibre. The reduced size shifts the focus towards everyday wear, while preserving the collection’s defining codes, from the integrated bracelet to the micro-rotor movement. It remains a study in balance between engineering and form.



|           |                                                                                        |
|-----------|----------------------------------------------------------------------------------------|
| Case      | Titanium                                                                               |
| Diameter  | 37 mm                                                                                  |
| Thickness | 6.45 mm (standard models)                                                              |
| Movement  | BVF 100 manufacture automatic ultra-thin movement (micro-rotor, 72-hour power reserve) |
| Strap     | Sandblasted titanium bracelet with integrated folding buckle                           |



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## Serpenti Seduttori

### The Refined Serpent

A symbol long associated with Bvlgari, the Serpenti takes on a more fluid, contemporary form in this Seduttori interpretation. The collection's distinctive bracelet softens the serpent's silhouette into something more streamlined, designed to sit naturally against the wrist.



|          |                                                              |
|----------|--------------------------------------------------------------|
| Case     | Titanium                                                     |
| Diameter | 34 mm                                                        |
| Movement | Self-winding - BVS100 Lady Solotempo in-house movement       |
| Strap    | Sandblasted titanium bracelet with integrated folding buckle |



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## Serpenti Tubogas Studs Capsule

### Three Signatures In One Design

This piece brings together three defining Bvlgari elements, the Serpenti, Tubogas, and the stud. The flexible steel bracelet is punctuated with gold studs, creating contrast in both texture and tone. Stone dials and diamond-set details reinforce its position as a bold, jewellery-led interpretation of the Serpenti.



|          |                                                              |
|----------|--------------------------------------------------------------|
| Case     | Steel and gold with diamond-set bezel (variations available) |
| Diameter | 35 mm                                                        |
| Movement | Quartz                                                       |
| Strap    | Tubogas bracelet in steel and gold                           |



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# Chopard



Chopard is a family-owned Maison known for bringing together fine watchmaking, jewellery craftsmanship and a strong sense of joyful elegance. Its world spans from the precision of L.U.C manufacture movements to the playful freedom of Happy Diamonds and the sporty refinement of Alpine Eagle. Across its collections, Chopard balances technical credibility with a distinctive eye for beauty, creating pieces where craft, character and precious detail feel naturally connected.

## Novelties

## 2026



L.U.C 1860 Chronometer



Mille Miglia Classic Patina



Alpine Eagle 41





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# L.U.C 1860 Chronometer

## Thirty Years Later

Created to mark the 30th anniversary of Chopard Manufacture, this new L.U.C 1860 revisits one of the brand’s defining watches through a more contemporary material palette. Its compact proportions, hand-guilloché dial and absence of a date preserve the clarity of the original while reflecting the technical and aesthetic evolution of the L.U.C collection over the past three decades.



|           |                                                |
|-----------|------------------------------------------------|
| Case      | Lucent Steel™                                  |
| Diameter  | 36.5 mm                                        |
| Thickness | 8.2 mm                                         |
| Movement  | L.U.C 96.40-L self-winding                     |
| Strap     | Anthracite grey grained calfskin leather strap |



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# Mille Miglia Classic Patina

## Built to Show Its Miles

The Mille Miglia Classic Patina gives Chopard’s racing chronograph the character of a historic car that has lived a few stories. For the first time, Chopard combines Lucent Steel™ with a DLC coating that is deliberately abraded through tribofinishing, creating softened edges and a worn-in surface designed to evolve with use. The copper-coloured dial, black counters and red racing accents keep the link to classic motorsport clear, while the perforated black calfskin strap recalls vintage driving gloves.



|           |                                               |
|-----------|-----------------------------------------------|
| Case      | DLC-treated Lucent Steel™ with tribofinishing |
| Diameter  | 40.5 mm                                       |
| Thickness | 12.88 mm                                      |
| Movement  | Mechanical self-winding chronograph           |
| Strap     | Perforated black calfskin strap               |



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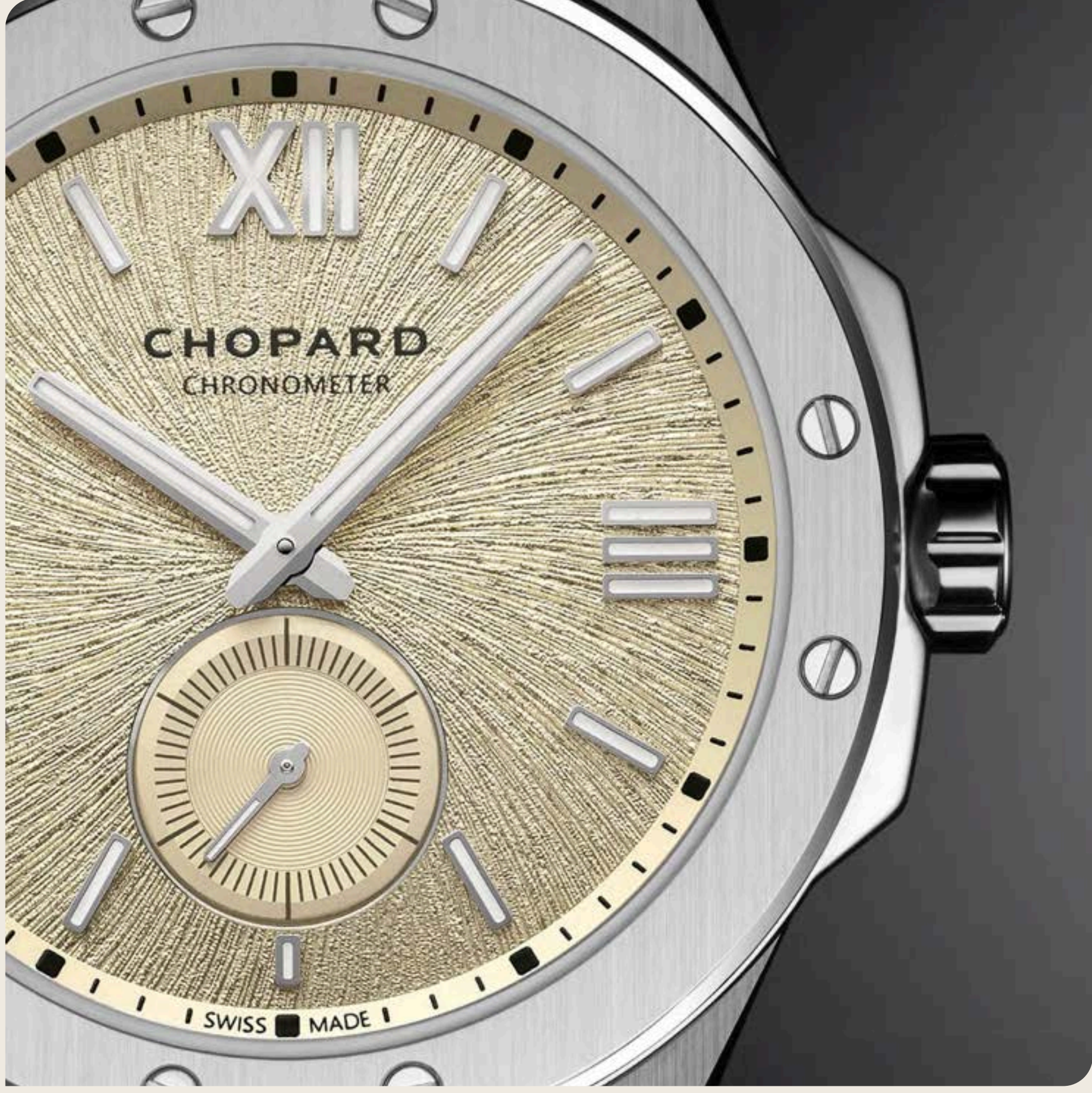


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## Alpine Eagle 41

### Three Shades of Alpine Eagle

The Alpine Eagle 41 expands Chopard’s sport-chic collection through three new expressions of the same distinctive silhouette. One brings a warmer contrast through Lucent Steel™ and ethical rose gold, while the Rhone Blue and Moss Green editions draw from the natural landscapes that inspired the collection itself. Across all three, the watch keeps the Alpine Eagle’s signature balance of strength and refinement, with its textured dial, integrated bracelet and crisp everyday elegance.



|           |                                   |
|-----------|-----------------------------------|
| Case      | Lucent Steel™                     |
| Diameter  | 41 mm                             |
| Thickness | 8 mm                              |
| Movement  | L.U.C 96.40-L automatic           |
| Strap     | Integrated Lucent Steel™ bracelet |



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⌚

CHRONOSWISS



Chronoswiss is known for rethinking traditional watchmaking through unconventional displays and strong mechanical identity. Based in Lucerne, the brand combines in-house craftsmanship with unique design codes like regulator layouts and sculptural case construction. This year’s novelties highlight that approach, featuring historical references, artisanal techniques and contemporary mechanical design.

Novelties

2026



Delphis Art Deco



Neo Digiteur



Pulse GMT Enamel Gold



Pulse GMT Silver Guilloché





[← CHRONOSWISS](#)

## Delphis Art Deco

### The Delphis Reimagined

This edition revisits Chronoswiss' signature Delphis display through the lens of Art Deco design. A jumping hour, retrograde minutes and small seconds are layered over a structured, architectural dial, combining geometric clarity with contemporary finishing.



|           |                                                       |
|-----------|-------------------------------------------------------|
| Case      | Grade 5 titanium                                      |
| Diameter  | 42 mm                                                 |
| Thickness | 14.4 mm                                               |
| Movement  | Chronoswiss Manufacture<br>Caliber C.6004 (automatic) |

|       |              |
|-------|--------------|
| Strap | Black nubuck |
|-------|--------------|



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[← CHRONOSWISS](#)

## Neo Digiteur Chronos

### Time Without Hands

The Neo Digiteur Chronos presents a fully mechanical digital display, where time is read through apertures integrated into a hand-engraved gold case. Built around a sculptural representation of Chronos, the piece combines a jumping hour with sweeping minutes and seconds, turning time into a visual narrative across past, present and future.



|           |                                                 |
|-----------|-------------------------------------------------|
| Case      | 5N gold, hand-engraved                          |
| Diameter  | 48 × 30 mm                                      |
| Thickness | 9 mm                                            |
| Movement  | Chronoswiss Caliber C.85757<br>(manual-winding) |
| Strap     | Black nubuck leather                            |



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[← CHRONOSWISS](#)

## PULSE GMT Enamel Sky Gold

### Two Time Zones in Enamel

This edition combines a dual-time display with paillonné enamel, where gold elements are embedded beneath layers of fired enamel. Set within a full gold case and integrated bracelet, the piece balances modern architecture with traditional decorative craftsmanship.



|           |                                                           |
|-----------|-----------------------------------------------------------|
| Case      | 5N gold                                                   |
| Diameter  | 41 mm                                                     |
| Thickness | 13 mm                                                     |
| Movement  | Chronoswiss Manufacture<br>Caliber C.6002 (automatic GMT) |
| Strap     | Integrated gold bracelet                                  |



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[← CHRONOSWISS](#)

# PULSE GMT Silver Guilloché

## The Design of Time

The PULSE GMT Silver Guilloché focuses on structure and legibility, with a hand-guilloché dial and a dual-time display arranged across a balanced, architectural layout. Its titanium case and integrated bracelet reinforce a more contemporary, everyday expression of the PULSE concept.



|           |                                                           |
|-----------|-----------------------------------------------------------|
| Case      | Grade 5 titanium                                          |
| Diameter  | 41 mm                                                     |
| Thickness | 13 mm                                                     |
| Movement  | Chronoswiss Manufacture<br>Caliber C.6002 (automatic GMT) |
| Strap     | Integrated titanium bracelet                              |



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# DE BETHUNE



De Bethune is an independent Swiss manufacturer known for reinterpreting traditional watchmaking through contemporary engineering and design. Its work is defined by in-house innovations, unique materials and a constant focus on chronometric performance. Their novelties embody this approach, combining technical research with a highly recognisable aesthetic language.

## Novelties

## 2026



**DB28xs Sea  
Tourbillon**



**DB25 Monopusher  
Chronograph**





[← DE BETHUNE](#)

# DB28xs Sea Tourbillon

## Lighter Tourbillon

The DB28xs Sea Tourbillon brings De Bethune’s signature tourbillon architecture into a slimmer 38.7mm case, balancing technical complexity with wearability. Its ultra-light titanium tourbillon cage, high-frequency movement and blued titanium dial elements reflect the brand’s ongoing focus on material innovation and visual depth.



|           |                                             |
|-----------|---------------------------------------------|
| Case      | Polished grade 5 titanium                   |
| Diameter  | 38.7 mm                                     |
| Thickness | 8 mm                                        |
| Movement  | DB2009v7 manual-winding mechanical movement |
| Strap     | Alligator leather                           |



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[← DE BETHUNE](#)

## DB25 Monopusher Chronograph

### A Refined Chronograph Expression

The DB25 Monopusher Chronograph brings together De Bethune's contemporary watchmaking language with the purity of a classic chronograph. Its salmon guilloché dial, blued titanium hands and ultra-refined titanium case create a striking balance between technical precision and elegance. Powered by a hand-wound monopusher chronograph calibre integrated into the crown, the timepiece reflects the brand's distinctive approach to modern haute horlogerie.



|           |                                           |
|-----------|-------------------------------------------|
| Case      | Polished grade 5 titanium                 |
| Diameter  | 40.6 mm                                   |
| Thickness | 9.15 mm                                   |
| Movement  | DB3000 manual-winding mechanical movement |
| Strap     | Alligator leather                         |



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# DIOR



Dior's watchmaking is shaped by its couture heritage, where colour and material are treated with the same attention as in its jewellery collections. Designed by Victoire de Castellane, La D de Dior reflects this approach through soft lines, refined details and a strong link to the brand's visual codes.

## Novelties

## 2026



**La D de Dior**



**La D de Dior Pastel**





[← DIOR](#)

## La D de Dior

### Time Woven in Gold

La D de Dior brings the Maison's Cannage motif into a more precious watchmaking expression. The yellow gold case is paired with a white mother-of-pearl dial engraved with Cannage, while the Milanese bracelet is hand-engraved with satin and Cannage motifs. Diamonds frame the bezel and crown, adding light without overwhelming the design. The result is a jewellery watch that feels unmistakably Dior.



|          |                                                |
|----------|------------------------------------------------|
| Case     | Steel bezel set with 40 diamonds               |
| Diameter | 19 mm                                          |
| Movement | Quartz                                         |
| Strap    | Steel bracelet with Satine pattern and cannage |



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[← DIOR](#)

# La D de Dior Pastel

## A Ribbon of Colour

La D de Dior Pastel brings a softer, seasonal expression to one of Dior’s signature watch designs. Conceived as “a ribbon that gives time,” the collection pairs satin-like pastel leather straps with matching mother-of-pearl dials in blue, pink and yellow. Each case is framed by a diamond-set bezel and finished with a diamond-set crown, giving the watch a delicate jewellery presence while keeping the design playful and easy to wear.



|          |                                                                         |
|----------|-------------------------------------------------------------------------|
| Case     | Steel case, diamond-set bezel (50 diamonds, 0.50 ct), diamond-set crown |
| Diameter | 25 mm                                                                   |
| Movement | Quartz                                                                  |
| Strap    | Leather strap in matching pastel tones                                  |



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# DOXA

1 8 8 9



DOXA has long been defined by practical dive watches with a strong visual identity. Founded in 1889, the brand's SUB line draws from the professional dive watch codes that shaped its 1960s models, balancing legibility, robustness and everyday wearability. Its latest novelty carries that spirit into a more refined expression.

Novelty

2026



SUB 200 II





[← DOXA](#)

## SUB 200 II

### Fumé Meets Function

For the first time in the permanent SUB collection, DOXA introduces a fumé dial. Its case has been slimmed down and is paired with a unidirectional bezel with an aluminium insert. Available in five dial colours (black, grey, blue, green, and red), the SUB 200 II remains rooted in DOXA's diver DNA while feeling more versatile on the wrist.



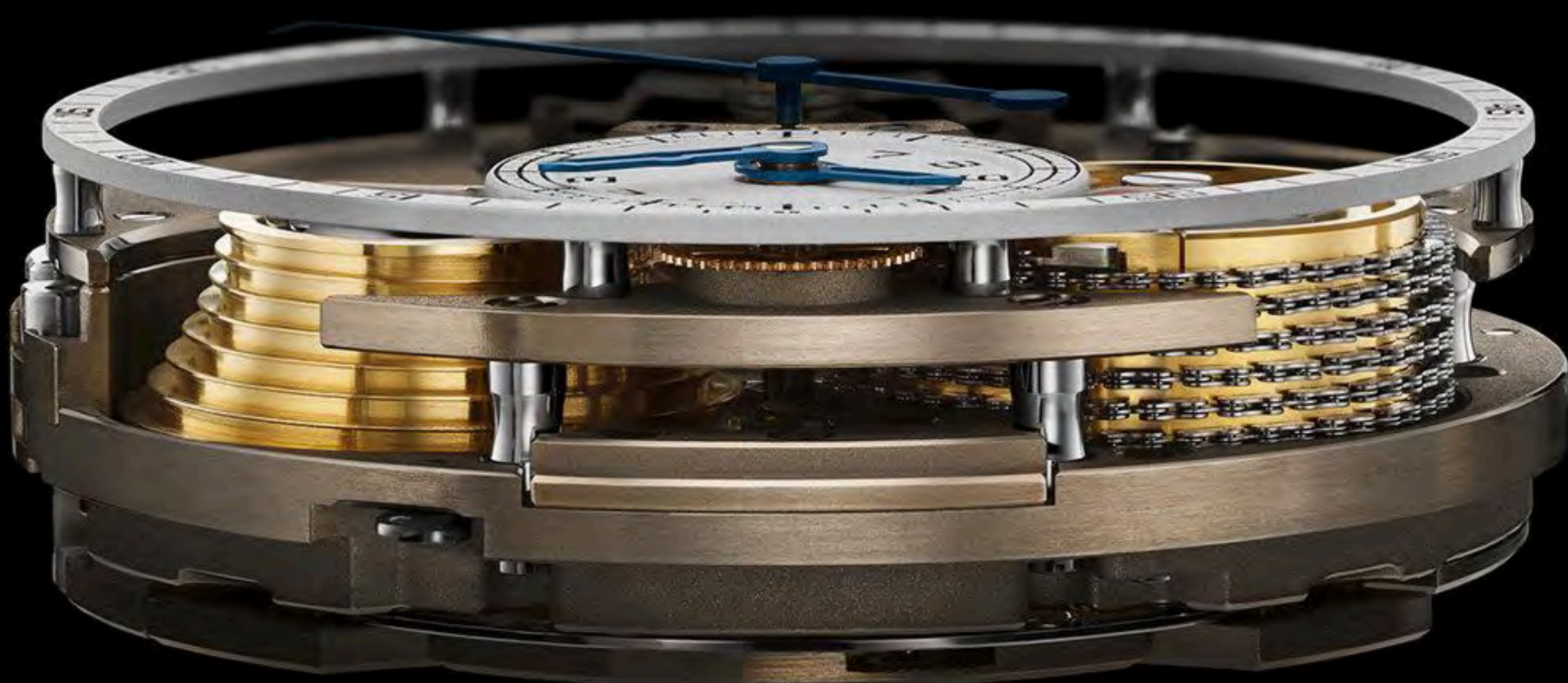
|           |                                                                                                                                             |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Case      | 316L stainless steel, black<br>DLC treatment optional                                                                                       |
| Diameter  | 44 mm                                                                                                                                       |
| Thickness | 12.8 mm                                                                                                                                     |
| Movement  | Swiss Sellita SW200<br>automatic                                                                                                            |
| Strap     | Stainless steel Milanese<br>mesh bracelet with adjustable<br>security clasp or tone-on-tone<br>retro diving rubber strap with<br>pin buckle |



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# FERDINAND ← 1753 → BERTHOUD



Since its revival in 2015, Chronométrie Ferdinand Berthoud has built its reputation on a deliberate paradox: movements of extraordinary complexity, kept largely out of sight. Sapphire portholes and exhibition casebacks offered glimpses, but the full spectacle was always reserved for the wearer alone. In 2026, that changes entirely.

Novelty

2026



**Chronomètre FB 2TV.1**





[← FERDINAND BERTHOUD](#)

## Chronomètre FB 2TV.1

### The Movement Becomes the Dial

The FB 2TV.1 marks a new era for the brand, bringing everything once hidden on the caseback to the front of the watch. The flying tourbillon, fusée-and-chain transmission and flyback seconds reset are all visible from the dial side, creating one of the most arresting displays in independent watchmaking today.



|           |                                                           |
|-----------|-----------------------------------------------------------|
| Case      | 18-Carat white gold                                       |
| Diameter  | 44 mm                                                     |
| Thickness | 15.46 mm                                                  |
| Movement  | Calibre FB-TV.FC                                          |
| Strap     | Hand-stitched alligator leather, white gold folding clasp |



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# FREDERIQUE CONSTANT GENEVE



Frederique Constant is known for bringing classical Swiss watchmaking into a more accessible, contemporary space. Since 1988, the Geneva-based Maison has built a strong manufacture story, developing in-house movements across complications such as the Worldtimer, Perpetual Calendar, Flyback Chronograph and Tourbillon. Its latest release revisits one of its flagship models with a cleaner display, an upgraded movement and the same ease of use that helped make the original stand out.

## Novelties

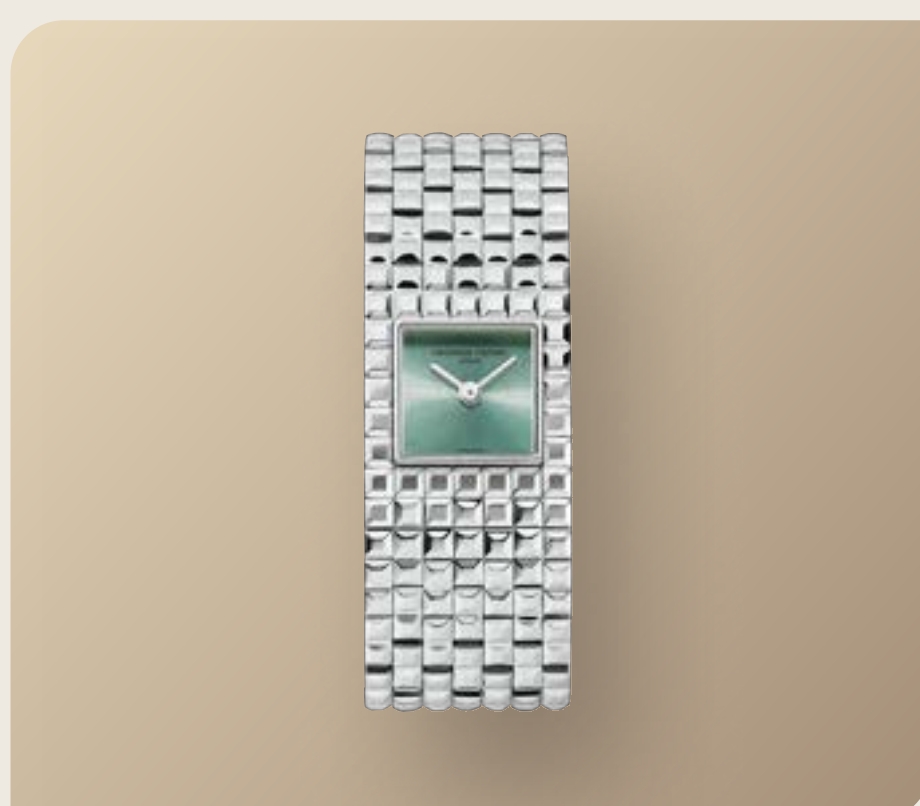
## 2026



**Classic Worldtimer Manufacture**



**Classics Carree Ladies  
by Felipao**



**Classics Manchette**





[← FREDERIQUE CONSTANT](#)

## Classic Worldtimer Manufacture

### A Celebration of Simplicity

The Classic Worldtimer Manufacture revisits one of Frederique Constant's most recognisable complications with a cleaner, more contemporary display. By removing the date, the dial gives more space to the world-time function, keeping the city ring, day-night indication and central world map easy to read at a glance. Behind it is a new in-house movement with an improved power reserve, while all functions remain adjustable through a single crown.



|          |                                                                         |
|----------|-------------------------------------------------------------------------|
| Case     | Polished stainless steel                                                |
| Diameter | 40 mm                                                                   |
| Movement | FC-719 Manufacture movement                                             |
| Strap    | Alligator strap or brushed and polished 5-link stainless steel bracelet |



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[← FREDERIQUE CONSTANT](#)

## Classics Carree Ladies by Felipeo

### A Pattern Redesigned

Created in collaboration with artist Felipeo, this edition introduces a more graphic direction to the Classics Carree collection through a checkerboard dial and playful visual details. While the rectangular case remains rooted in classical watch design, the dial treatment shifts the piece into something more expressive and contemporary.



|           |                                             |
|-----------|---------------------------------------------|
| Case      | Polished stainless steel                    |
| Diameter  | 36 mm                                       |
| Thickness | 25.2 mm                                     |
| Movement  | FC-200 quartz calibre                       |
| Strap     | Polished stainless steel<br>7-link bracelet |



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← FREDERIQUE CONSTANT

## Classics Manchette

### Jewellery Inspired Form

The Classics Manchette revisits the jewellery watch through a more sculptural bracelet design and compact proportions. Available in stainless steel with a green sunray dial or yellow gold-coloured PVD with a turquoise stone dial, both versions balance decorative texture with a cleaner, more minimal display.



|           |                                                                    |
|-----------|--------------------------------------------------------------------|
| Case      | Stainless steel or yellow gold-coloured PVD-coated stainless steel |
| Diameter  | 25.7 mm                                                            |
| Thickness | 20 mm                                                              |
| Movement  | FC-200 quartz calibre                                              |
| Strap     | 7-link Clous-de-Paris bracelet                                     |



← GO BACK TO BRANDS





Atelier FVF Geneva begins with Franc Vila’s distinct watchmaking language, where architecture, mechanics and visual presence are treated as one. Its first collection explores high-performance skeleton watchmaking through structural lightness, hand-finishing and bold use of colour. With the FVF1 Superligero Tourbillon, the brand sets out its direction from the start, creating a watch where every visible element has purpose and nothing feels superfluous.

Novelty

2026



FVF1 Superligero Tourbillon





[← FVF GENEVE](#)

## FVF1 Superligero Tourbillon

### Down To The Details

Its Grade 5 titanium unibody construction brings the mainplate and case middle into one architectural element, strengthening the watch while reducing weight. The open architecture reveals the full mechanical composition, from the flying tourbillon at 6 o'clock to the day-night indication and heptagonal day display. The FVF1 Superligero Tourbillon is finished entirely by hand and weighs just 52 grams.



|           |                                                      |
|-----------|------------------------------------------------------|
| Case      | Grade 5 titanium unibody case                        |
| Diameter  | 42.5 mm                                              |
| Thickness | 13.75 mm                                             |
| Movement  | FVF1 in-house hand-wound tourbillon                  |
| Strap     | Hand-sewn leather with a Grade 5 titanium pin buckle |



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# GERALD CHARLES

## GENÈVE



Gerald Charles is best known for the Maestro, an asymmetric case designed by Gérald Genta and inspired by Baroque architecture. Since then, the Maison has continued to build on that unmistakable silhouette. This year, its latest pieces show how far that language can travel, from smaller, more delicate proportions to more technically ambitious forms.

### Novelties

2026



Mini Maestro



Masterlink Perpetual  
Calendar



Maestro GC Sport  
Tennis White



Maestro 3.0  
Chronograph Clay





[← GERALD CHARLES](#)

## Mini Maestro

### The Maestro, Made More Intimate

The Mini Maestro brings Gerald Charles’ signature case into a smaller, more delicate expression. Available in black, ice blue and pink, the collection softens the Maestro’s architectural shape with a jewellery-like presence while keeping the design recognisably Gerald Charles. It is a lighter interpretation of the Maison’s most defining silhouette, made for everyday wear.



|           |                                           |
|-----------|-------------------------------------------|
| Case      | Titanium                                  |
| Diameter  | 30 mm                                     |
| Thickness | 7.2 mm                                    |
| Movement  | GCQ1000 Quartz top<br>NAC finishing       |
| Strap     | Black, pink, or blue<br>vulcanized rubber |



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[← GERALD CHARLES](#)

# Masterlink Perpetual Calendar

## A Sculptural Vision of Time

The Masterlink Perpetual Calendar brings one of watchmaking’s most established complications into Gerald Charles’ own design language. Rather than treating the perpetual calendar as a traditional display, the watch gives it an asymmetrical, architectural layout shaped around clarity and proportion. The fumé dial adds depth and visual intensity, while the sapphire dial opens the construction further, revealing more of the movement beneath.



|           |                                      |
|-----------|--------------------------------------|
| Case      | Grade 5 Titanium                     |
| Diameter  | 42 mm                                |
| Thickness | 10 mm                                |
| Movement  | In-House Ultra-Thin Caliber GCA11000 |
| Strap     | Titanium                             |



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[← GERALD CHARLES](#)

# Maestro GC Sport Tennis White

## A Tribute To Tennis Tradition

Inspired by the all-white dress code of grass court tennis, the Maestro GC Sport Tennis White pairs a white textured dial and Velcro strap with a Darkblast Grade 5 titanium case. The case is treated for stronger scratch resistance, while ErgonTeq architecture, a left-hand screw-down crown and a 64g total weight keep the watch built for comfort in motion.



|           |                                            |
|-----------|--------------------------------------------|
| Case      | Darkblast® Grade 5 Titanium                |
| Diameter  | 39 x 41 mm                                 |
| Thickness | 9 mm                                       |
| Movement  | Swiss Manufacture<br>caliber, ref. GCA2001 |
| Strap     | White velcro strap,<br>textured finishing  |



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[← GERALD CHARLES](#)

## Maestro 3.0 Chronograph Clay

### A Clay Court Chronograph

This is a stainless steel chronograph inspired by red clay courts. Its fumé-grained dial is built on a textured base and finished with a clear polished coating, creating a three-dimensional effect that gives the clay tone depth and movement. The Maestro 3.0 Chronograph Clay offers 5G shock resistance, 50 hours of power reserve and Gerald Charles' ErgonTeq comfort standard.



|           |                                                |
|-----------|------------------------------------------------|
| Case      | Polished stainless steel                       |
| Diameter  | 39 x 41 mm                                     |
| Thickness | 11.5 mm                                        |
| Movement  | Swiss Manufacture 3.0<br>calibre, ref. GCA3000 |
| Strap     | Brown Velcro strap with<br>easy release system |



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# gérald genta



Gérald Genta's legacy is defined by a unique approach to watch design, where proportion and character take precedence. The Geneva Time collection draws from this heritage, reinterpreting the designer's signature aesthetic through contemporary execution. Its latest time-only additions refine these codes, focusing on balance, texture and everyday wearability.

Novelties

2026



**Geneva Time Only  
Grafite**

**Geneva Time Only  
Marrone**





[← GÉRALD GENTA](#)

## Geneva Time Only

### A Compact Signature

Geneva Time Only introduces a more compact case, shaped around Gérald Genta’s signature cushion form. Grained and smoked dials create subtle variations in tone, enhanced by a two-part minute track that follows the contours of the case. Available in rose gold and white gold executions, the piece balances architectural design with a softer wearable presence.



|           |                                                  |
|-----------|--------------------------------------------------|
| Case      | Rose gold (Marrone)<br>or White gold (Grafite)   |
| Diameter  | 38 mm                                            |
| Thickness | 8.15 mm                                          |
| Movement  | GG-005P Automatic Calibre<br>(Zenith Elite Base) |
| Strap     | Calfskin leather strap                           |



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# GIRARD-PERREGAUX



Girard-Perregaux is a manufacturer of design and movements, with a history that reaches back to 1791. The Maison’s Three Bridges architecture remains one of its defining signatures, turning functional movement components into a visual language, and its latest novelty reimagines that heritage into one of Haute Horlogerie’s most demanding complications.

Novelties

2026



Minute Repeater Flying Bridges



Laureato Chronograph





← GIRARD-PERREGAUX

## Minute Repeater Flying Bridges

### A Tribute To The Minute Repeater

The Minute Repeater Flying Bridges brings Girard-Perregaux's chiming watch heritage into a contemporary openworked architecture. Its in-house GP9530 calibre combines a minute repeater, tourbillon and self-winding micro-rotor system, with a transparent construction designed to support sound, symmetry and visual depth. Made of 475 components, the calibre requires nearly 440 hours of assembly and decoration.



|           |                                                                        |
|-----------|------------------------------------------------------------------------|
| Case      | Pink gold                                                              |
| Diameter  | 46 mm                                                                  |
| Thickness | 17.9 mm                                                                |
| Movement  | GP03300-2761                                                           |
| Strap     | Black rubber with a fabric effect and a pink gold triple-folding clasp |



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[← GIRARD-PERREGAUX](#)

## Laureato Chronograph

### The Softer Side of Sport

The Laureato Chronograph 42mm revisits the two-tone language of the 1970s through a more contemporary lens. Rose gold accents bring warmth to the 904L steel case, while the brown Clou de Paris dial and matching rubber strap soften the watch's sporting architecture without losing its assertive character. It is a more relaxed expression of the Laureato Chronograph, balancing everyday comfort with the polish and detail expected of Girard-Perregaux.



|           |                                                       |
|-----------|-------------------------------------------------------|
| Case      | 904L steel with rose gold bezel, crown and pushers    |
| Diameter  | 42 mm                                                 |
| Thickness | 12.16 mm                                              |
| Movement  | GP03300-2761                                          |
| Strap     | Brown rubber strap with Clou de Paris hobnail pattern |



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# GREUBEL FORSEY

ART *of* INVENTION



Greubel Forsey is defined by an uncompromising approach to haute horlogerie. Since its founding, the brand has focused on fundamental chronometric improvements, often rethinking traditional components to enhance precision. The latest Balancier Convexe S<sup>2</sup> continues this pursuit through a refined interpretation of one of its most essential mechanisms.

Novelties

2026



**Balancier Convexe S<sup>2</sup>**



**Balancier Convexe S<sup>2</sup>  
Carbon**





[← GREUBEL FORSEY](#)

# Balancier Convexe S<sup>2</sup>

## Refined Balance

The Balancier Convexe S<sup>2</sup> focuses on the balance wheel, one of watchmaking’s most fundamental organs. It’s reengineered here for greater stability and chronometric performance. The watch’s inclined balance places emphasis on depth and mechanical integrity, while maintaining Greubel Forsey’s signature hand-finishing throughout.



|           |                                                                |
|-----------|----------------------------------------------------------------|
| Case      | Titanium                                                       |
| Diameter  | 41.5 mm                                                        |
| Thickness | 14.8 mm                                                        |
| Movement  | Manual-winding mechanical movement with inclined balance wheel |

|       |                            |
|-------|----------------------------|
| Strap | Rubber or integrated strap |
|-------|----------------------------|



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[← GREUBEL FORSEY](#)

# Balancier Convexe S2 Carbon

## Convexe in Carbon

This version of the Balancier Convexe S<sup>2</sup> introduces a carbon composite case, reducing weight while reinforcing the contemporary character of the design. The contrast between the dark, matt case and the highly finished movement elements enhances the perception of depth, while preserving the same focus on chronometric precision and mechanical clarity.



|           |                                                                |
|-----------|----------------------------------------------------------------|
| Case      | Carbon composite                                               |
| Diameter  | 41.5 mm                                                        |
| Thickness | 14.8 mm                                                        |
| Movement  | Manual-winding mechanical movement with inclined balance wheel |
| Strap     | Rubber strap                                                   |



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*H. Moser & Cie.*  
VERY RARE



H. Moser & Cie. approaches haute horlogerie through simplicity, focusing on form and function. Known for its Concept series and distinctive fumé dials, the manufacturer combines technical innovation with a deliberately minimalist aesthetic.

Novelties

2026



**Endeavour Perpetual  
Calendar Concept Tantalum**



**Streamliner Tourbillon  
Concept Ceramic**



**Streamliner Two Hands**





[← H. MOSER & CIE.](#)

# Endeavour Perpetual Calendar Concept Tantalum

## Unfiltered Tantalum

This edition reduces the perpetual calendar to its essentials, removing logos, indices and decoration to focus on material and function. Both case and dial are crafted from solid tantalum, left untreated to reveal its natural depth and changing reflections. Beneath this minimal surface sits one of Moser’s most intuitive complications, adjustable at any time and designed for everyday use.



|           |                                                                       |
|-----------|-----------------------------------------------------------------------|
| Case      | Tantalum                                                              |
| Diameter  | 42 mm                                                                 |
| Thickness | 13.1 mm                                                               |
| Movement  | HMC 800 manufacture<br>calibre (manual-winding<br>perpetual calendar) |
| Strap     | Grey nubuck alligator<br>leather                                      |



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[← H. MOSER & CIE.](#)

## Streamliner Tourbillon Concept Ceramic

### Streamliner Tourbillon Concept Ceramic

For the first time, the Streamliner is executed in ceramic, with a full anthracite case and integrated bracelet shaped around the collection's fluid lines. A red fumé Grand Feu enamel dial provides contrast, stripped of indices and logo, while a one-minute flying tourbillon sits at six o'clock, reinforcing the balance between restraint and mechanical complexity.



|           |                                                  |
|-----------|--------------------------------------------------|
| Case      | Anthracite grey ceramic                          |
| Diameter  | 40 mm                                            |
| Thickness | 12.8 mm                                          |
| Movement  | HMC 805 automatic calibre<br>(flying tourbillon) |

|       |                             |
|-------|-----------------------------|
| Strap | Integrated ceramic bracelet |
|-------|-----------------------------|



[← GO BACK TO BRANDS](#)





[← H. MOSER & CIE.](#)

## Streamliner Two Hands

### Reduced To Two Hands

This release refines the Streamliner to its simplest expression, focusing on hours and minutes within a more compact case. Available in 34mm and 28mm, both versions retain mechanical movements and integrated bracelets, reinforcing Moser's position that reduced size does not require compromise. Frosted fumé dials, free of logos and indices, emphasise light, texture and proportion.



|           |                                                |
|-----------|------------------------------------------------|
| Case      | Stainless Steel                                |
| Diameter  | 34 mm / 28 mm                                  |
| Thickness | 9.7 mm (34 mm)<br>/ 8.9 mm (28 mm)             |
| Movement  | HMC 400 (34 mm) / HMC 410<br>(28 mm) automatic |
| Strap     | Integrated steel bracelet                      |



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# HYT



HYT is known for doing what few watchmakers attempt: using liquid to display time. Its hydromechanical system brings together mechanical watchmaking and fluid technology, with a coloured liquid moving through a capillary to mark the hours. This year, the S1 platform takes on a more chromatic character, turning colour into part of the watch's energy, motion and identity.

Novelties

2026



**S1 Series**





[← HYT](#)

## S1 Series

### Colour Runs the Hour

Built on the same S1 architecture and 501-CM calibre, each version uses colour to change the mood of the fluidic time display: blue brings depth and continuity, red pushes the watch into a more intense, high-contrast register, and orange gives it a sharper, more immediate racing energy. The Beadblasted Titanium Blue joins the permanent collection, while the Titanium DLC Red and Titanium Orange are Millésime Editions.

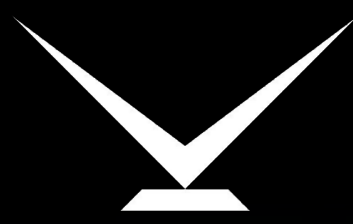


|           |                                                        |
|-----------|--------------------------------------------------------|
| Case      | Silver and black coated beadblasted titanium           |
|           | Black DLC-coated titanium with red ceramic-coated trim |
|           | Silver titanium with orange ceramic-coated trim        |
| Diameter  | 45.3 mm                                                |
| Thickness | 17.2 mm                                                |
| Movement  | 501-CM manual-winding calibre                          |
| Strap     | Blue rubber strap and light grey rubber strap          |
|           | Red rubber strap and pure black rubber strap           |
|           | Orange rubber strap and silver grey rubber strap       |



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# KONSTANTIN CHAYKIN



Konstantin Chaykin is one of independent watchmaking's most distinctive inventors, known for giving mechanical complications a face, a personality and a sense of humour. His Wristmons collection reimagines time through expressive displays, while his more technical creations show the same curiosity through ultra-thin construction, mystery indications and unconventional movement architecture.

## Novelties



**Panda Titanium**



**ThinkKing Mystery**





[← KONSTANTIN CHAYKIN](#)

# Panda Titanium

## The Panda Joins The East

Panda Titanium brings a new character into Konstantin Chaykin’s Wristmons collection and opens the first chapter of his planned “East” set. The watch keeps the Joker-style indication that defines the family, with the eyes displaying hours and minutes and the moon phase forming the smiling mouth. This time, the expression becomes a panda through a titanium case, carbon-fibre composite upper lugs and a dial built from sandblasting, polishing, brushing and wavy guilloché to suggest the softness of fur.

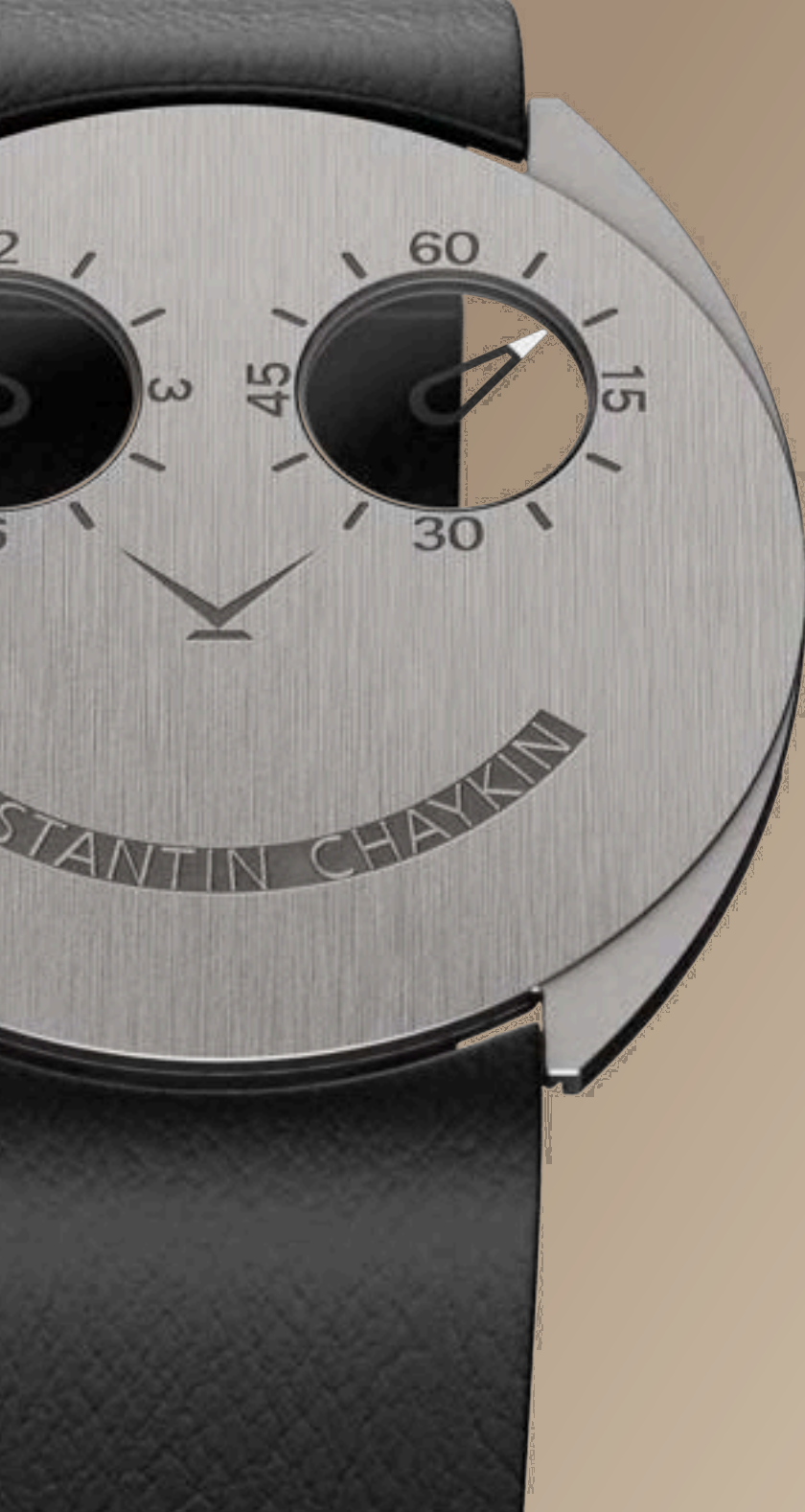


|           |                                                           |
|-----------|-----------------------------------------------------------|
| Case      | Titanium; upper lugs made of black carbon-fiber composite |
| Diameter  | 40 mm                                                     |
| Thickness | 12.2 mm                                                   |
| Movement  | K.18-22 with automatic winding                            |
| Strap     | Exclusive, crafted from high-quality leather              |



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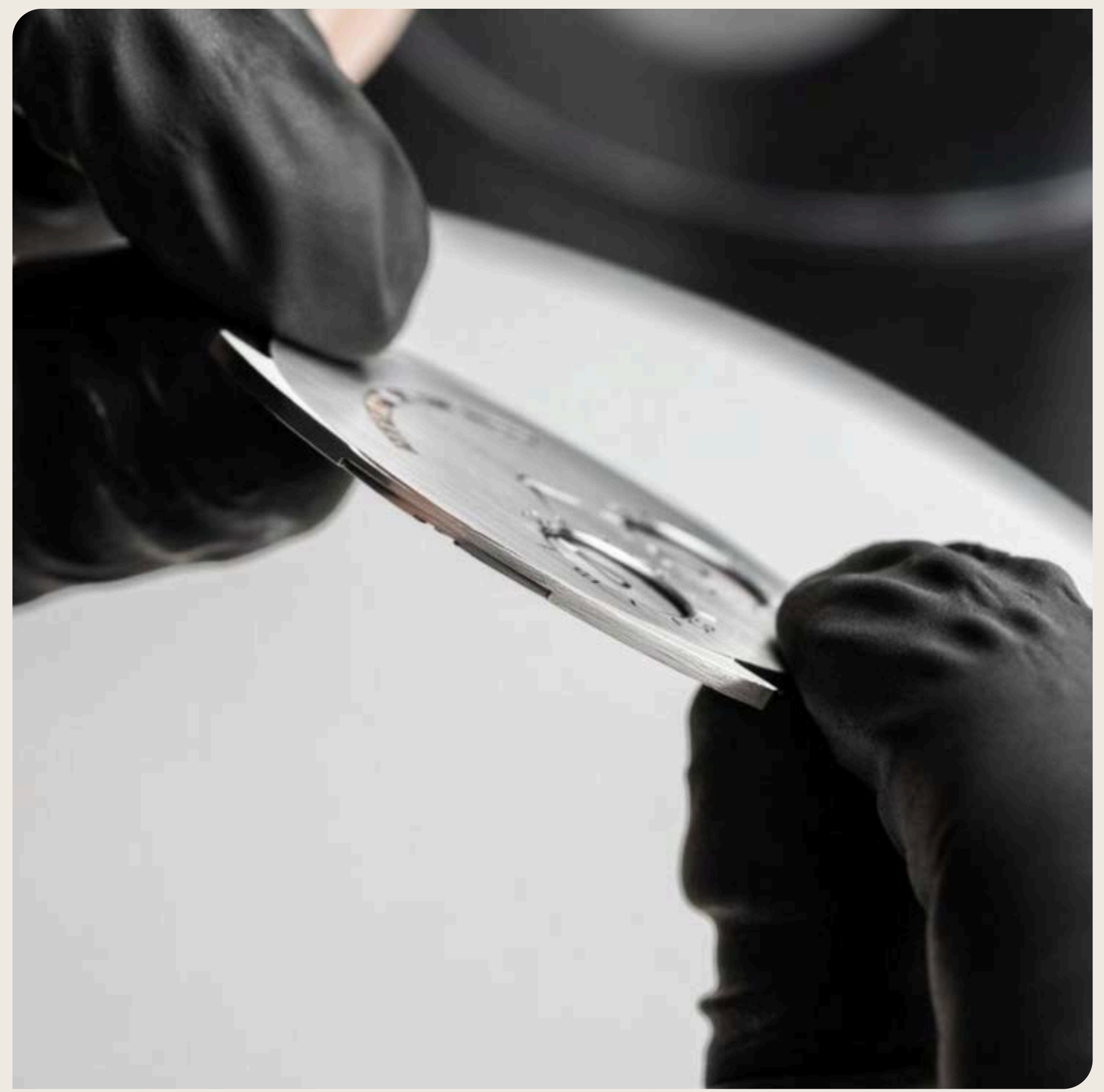


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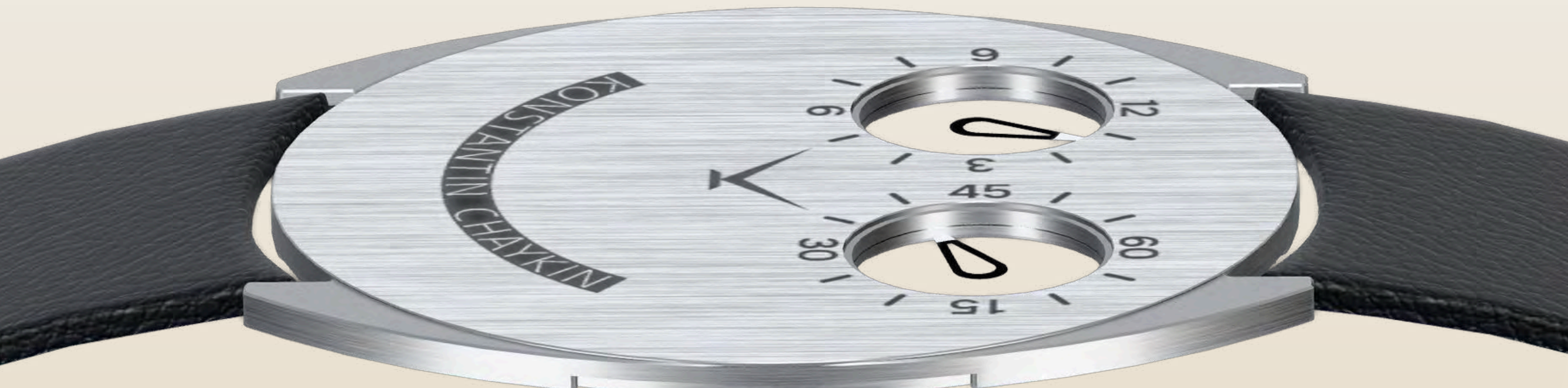
# ThinkKing Mystery

## A Transparent View of Time

At just 1.65 mm thick, the watch keeps the spirit of the Joker, but replaces the familiar eyes with transparent sapphire discs that seem to float inside the case. The mystery indication is more than an illusion. It solves part of the ultra-thin construction challenge by improving stability and reducing unwanted movement in the display. With the movement integrated into the caseback and no crown to disturb the silhouette, ThinkKing Mystery turns one of watchmaking’s most expressive faces into something quietly surreal.



|              |                                                                                                       |
|--------------|-------------------------------------------------------------------------------------------------------|
| Case         | High-strength, high-precision alloy                                                                   |
| Diameter     | 41 mm                                                                                                 |
| Thickness    | 1.65 mm                                                                                               |
| Movement     | Ultra-thin in-house Calibre K.23-3.1 with manual key winding                                          |
| Available In | High-quality leather strap with resilient titanium stiffeners and elastic inserts (patented solution) |



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# LAURENT FERRIER

## GENEVE



Laurent Ferrier has quietly become one of Geneva's most respected independents. It is a manufacture built on the precision of its movements, the restraint of its design, and a deep fluency in the art of finishing. Known for its natural escapement, signature Assegai hands and commitment to in-house watchmaking, the Maison brings a distinctly understated approach to high horology. This year, that quiet discipline enters a more active register with a new traveller's watch.

Novelty

2026



**Sport Traveller Slate Grey**





[← LAURENT FERRIER](#)

## Sport Traveller Slate Grey

### Built for Crossing Time Zones

The Sport Traveller Slate Grey brings Laurent Ferrier's travel-time complication into the Maison's Sport line for the first time. Designed for moving between time zones, the local hour can be adjusted forward or backward through two pushers on the case, without stopping the watch or disturbing the minutes. The slate grey dial keeps the display calm and legible, with home time at 9 o'clock, the date at 3 o'clock and small seconds at 6 o'clock.



|           |                                                 |
|-----------|-------------------------------------------------|
| Case      | Grade 5 titanium                                |
| Diameter  | 42 mm                                           |
| Thickness | 13.3 mm                                         |
| Movement  | Calibre LF275.01                                |
| Strap     | Integrated three-link grade 5 titanium bracelet |



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L'Épée 1839 is one of Switzerland's leading clock manufactures, with a history that stretches back more than 180 years. Today, the Maison is known for high-end clocks that combine in-house movements, long power reserves and playful, sculptural forms. Its latest creations continue that spirit through two very different expressions of motion.

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Novelties

2026



**Belly Tank Racer**



**The Gekko**



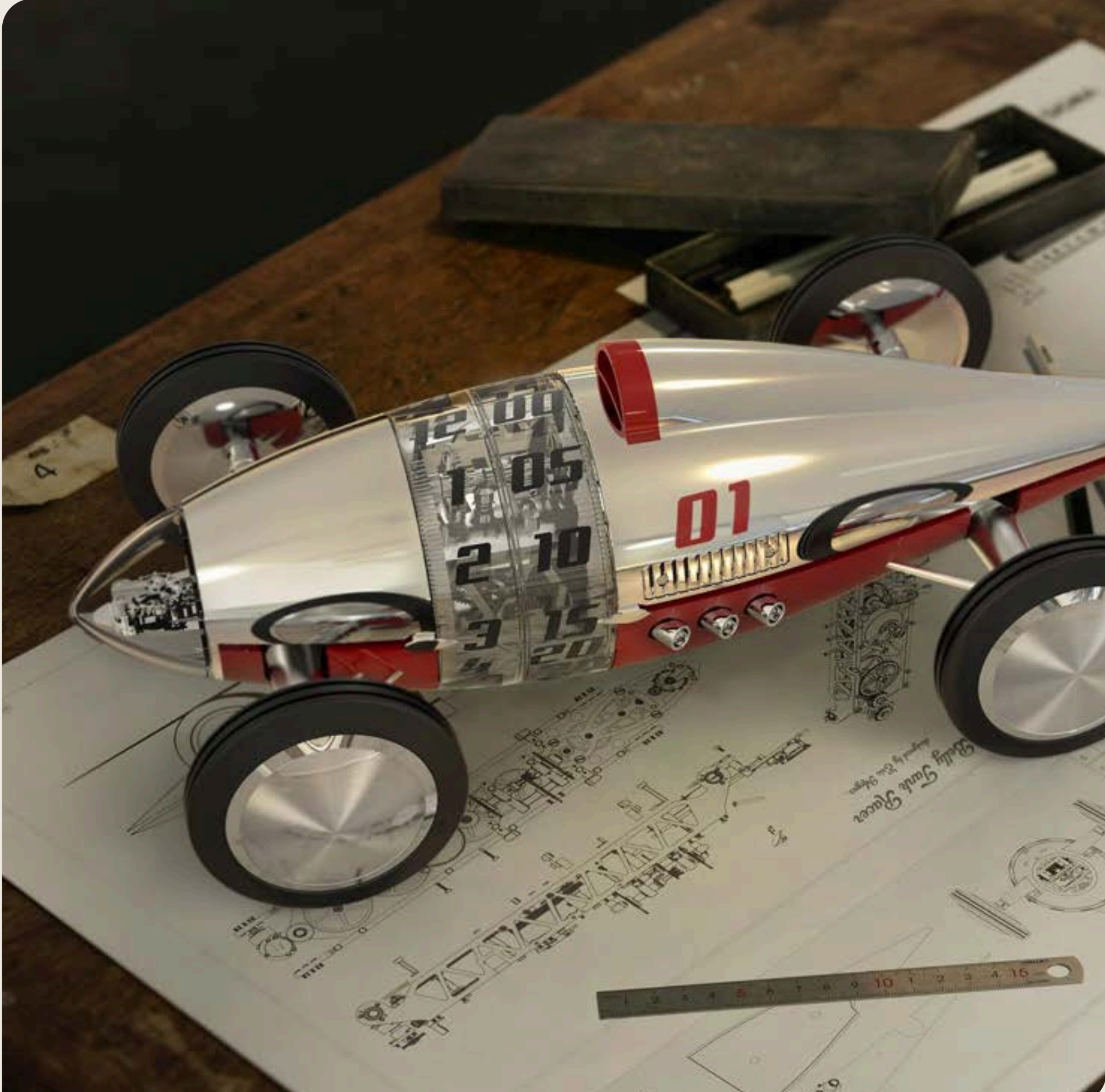


← L'EPÉE

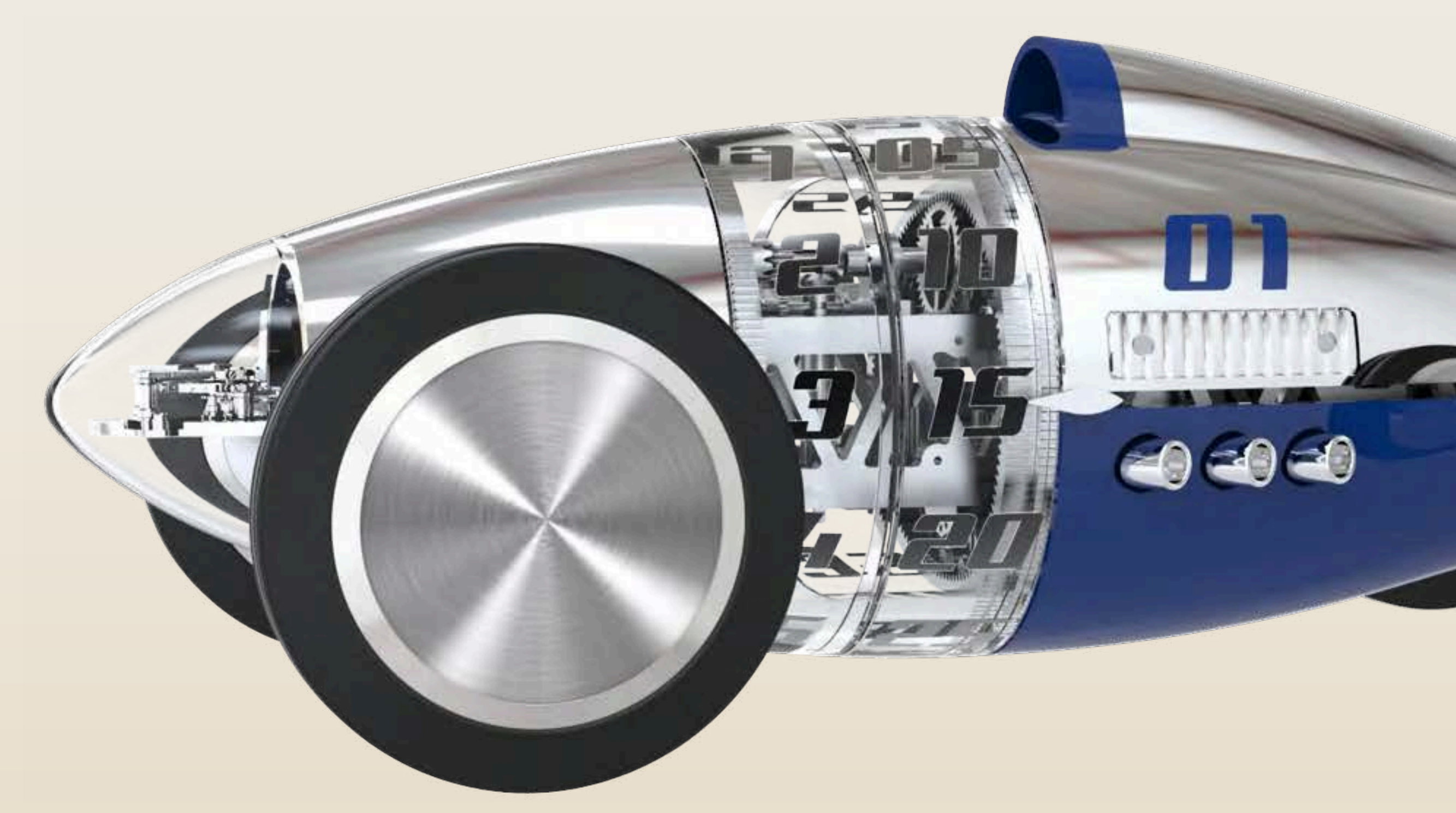
# Belly Tank Racer

## Time in the Fast Lane

Inspired by the 1940s racers built from surplus aircraft drop tanks, the Belly Tank Racer’s elongated aluminium body recalls the low, aerodynamic forms that once chased speed across dry lakes and salt flats. Time is displayed on two transparent rotating discs, while the movement sits within the body like a mechanical engine. True to the spirit of a pullback car, the clock is wound by rolling it backwards on its rear wheels, turning a familiar gesture into a playful ritual of motion and time.



|              |                                                                                            |
|--------------|--------------------------------------------------------------------------------------------|
| Material     | Palladium-plated brass, polished stainless steel, acrylic glass for the cylinders and dome |
| Diameter     | (H) 123 mm, (W) 212 mm, (L) 420 mm                                                         |
| Weight       | 5.4 kg                                                                                     |
| Movement     | L’Epée 1839                                                                                |
| Available In | Blue, Green, Metallic Grey, Red, and Black                                                 |



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← L'ÉPÉE

## The Gekko

### The Mechanical Guardian

Inspired by the lizard's adaptability and ability to cling to different surfaces, the clock can be displayed in 11 positions, either wall-mounted or freestanding. Its rotating dial ring can be adjusted to keep the time legible from any angle, while the openworked movement gives the creature a visible mechanical anatomy. The winding system adds the final touch as the clock is brought to life by shifting the tail from side to side, turning The Gekko's most symbolic feature into the source of its energy.



|              |                                                 |
|--------------|-------------------------------------------------|
| Material     | Stainless steel, brass, and lacquered elements  |
| Diameter     | (H) 66 mm, (W) 180 mm, (L) 290 mm               |
| Weight       | 1.4 kg                                          |
| Movement     | L'Épée 1839                                     |
| Available In | Full Gold-Plated, Black & Silver, and Champagne |



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**LOUIS ERARD**  
SWISS MECHANICAL WATCHES



Louis Erard positions itself as a curator of independent creativity, bringing together Swiss watchmaking with the vision of artists and watchmakers. Through ongoing collaborations, the brand builds a collection that treats watches as both technical objects and collectible works of design.

Novelties

2026



**Louis Erard x Monica  
Bonvicini Not For You**



**Louis Erard x Alain  
Silberstein Smile-Day Blue**



**Louis Erard x Alain  
Silberstein Tourbillon  
Régulateur Blue**



**Le Regulateur Esprit Flinque**





[← LOUIS ERARD](#)

## Louis Erard x Monica Bonvicini “Not For You”

### A Statement on the Wrist

Created with artist Monica Bonvicini, this piece translates a large-scale installation into a compact, wearable form. The dial features a mirror-polished “NOT FOR YOU” applique over a textured guilloché base, turning the watch into a visual statement and a reflective object that engages directly with the wearer.



|          |                           |
|----------|---------------------------|
| Case     | Polished stainless steel  |
| Diameter | 39 mm                     |
| Movement | Sellita SW261-1 automatic |
| Strap    | Black calfskin leather    |



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← LOUIS ERARD

## Louis Erard x Alain Silberstein Smile-Day Blue

### Time Expressed

The Smile-Day Blue translates Alain Silberstein's playful visual language into a day-date display that reflects the rhythm of the week. A rotating smiley at 6 o'clock shifts in colour and expression, while primary-coloured hands and a blue sunray dial bring clarity and character to a design that balances lightness with precision.



|           |                                            |
|-----------|--------------------------------------------|
| Case      | Microblasted titanium                      |
| Diameter  | 40 mm                                      |
| Thickness | 11.8 mm                                    |
| Movement  | Sellita SW220-1 automatic                  |
| Strap     | Heathered blue nylon with Velcro fastening |



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[← LOUIS ERARD](#)

## Louis Erard x Alain Silberstein Tourbillon Régulateur Blue

### Reframed Precision

This piece pairs Silberstein’s signature design codes with a regulator layout and a visible tourbillon developed by Olivier Mory. The dial separates time into distinct elements, while the exposed mechanism at 6 o’clock introduces depth and movement, reinforcing the balance between technical rigour and visual identity.



|           |                                                       |
|-----------|-------------------------------------------------------|
| Case      | Microblasted titanium                                 |
| Diameter  | 40 mm                                                 |
| Thickness | 12.8 mm                                               |
| Movement  | Tourbillon regulator calibre (Olivier Mory)           |
| Strap     | Heathered blue nylon with integrated fastening system |



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[← LOUIS ERARD](#)

## Le Regulateur Esprit Flinque

### Light in Motion

The Regulateur Esprit Flinque introduces a new metiers d'art expression, combining layered dial construction with a regulator display. Skeletonised hour and seconds discs appear to float above a fluted sunray base, creating depth and movement as light shifts across the surface.



|           |                                     |
|-----------|-------------------------------------|
| Case      | Polished stainless steel            |
| Diameter  | 39 mm                               |
| Thickness | 12.82 mm                            |
| Movement  | Sellita SW266-1 automatic regulator |

|       |              |
|-------|--------------|
| Strap | Calf leather |
|-------|--------------|



[← GO BACK TO BRANDS](#)



# MARCO TEDESCHI



Marco Tedeschi is the new identity of the manufacture formerly known as Kross Studio, reframing the brand around its founder's movement-first vision. Built since 2020, the Maison now presents itself as a fully integrated House of Haute Horlogerie, developing, manufacturing and assembling its components in-house. The Marco Tedeschi name brings the watchmaking language more directly back to its source: a central tourbillon architecture first conceived by Tedeschi in 2006.

Novelty

2026



**MT1.1 Le Tourbillon 7 Jours**





[← MARCO TEDESCHI](#)

## MT1.1 Le Tourbillon 7 Jours

### Form Follows the Movement

Powered by the MT 7010 IRM calibre, it places the tourbillon at 6 o'clock, the power reserve at 12 o'clock and the hours and minutes at the centre, creating a balanced layout around the mechanics of the watch. Its seven-day autonomy becomes part of the visual experience, while the case, black satin-finished flange and rose gold-toned hands keep the focus on the open architecture.



|           |                                                                             |
|-----------|-----------------------------------------------------------------------------|
| Case      | Grade 5 titanium ELI                                                        |
| Diameter  | 44 mm                                                                       |
| Thickness | 15.3 mm                                                                     |
| Movement  | MT 7010 IRM                                                                 |
| Strap     | Black calf leather with a Grade 5 titanium deployant buckle and clasp cover |



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# MARCO VALENTE



Marco Valente High Jewelry is a Milanese brand embedded in a family tradition of craftsmanship dating back to 1953. Founded in 2020, the brand places exceptional diamonds at the centre of each creation, combining precise gemological expertise with refined, contemporary design. Its pieces are defined by lightness, movement and a balance between engineering and elegance. This philosophy carries through to its latest high jewellery creation.

Novelty

2026



Air

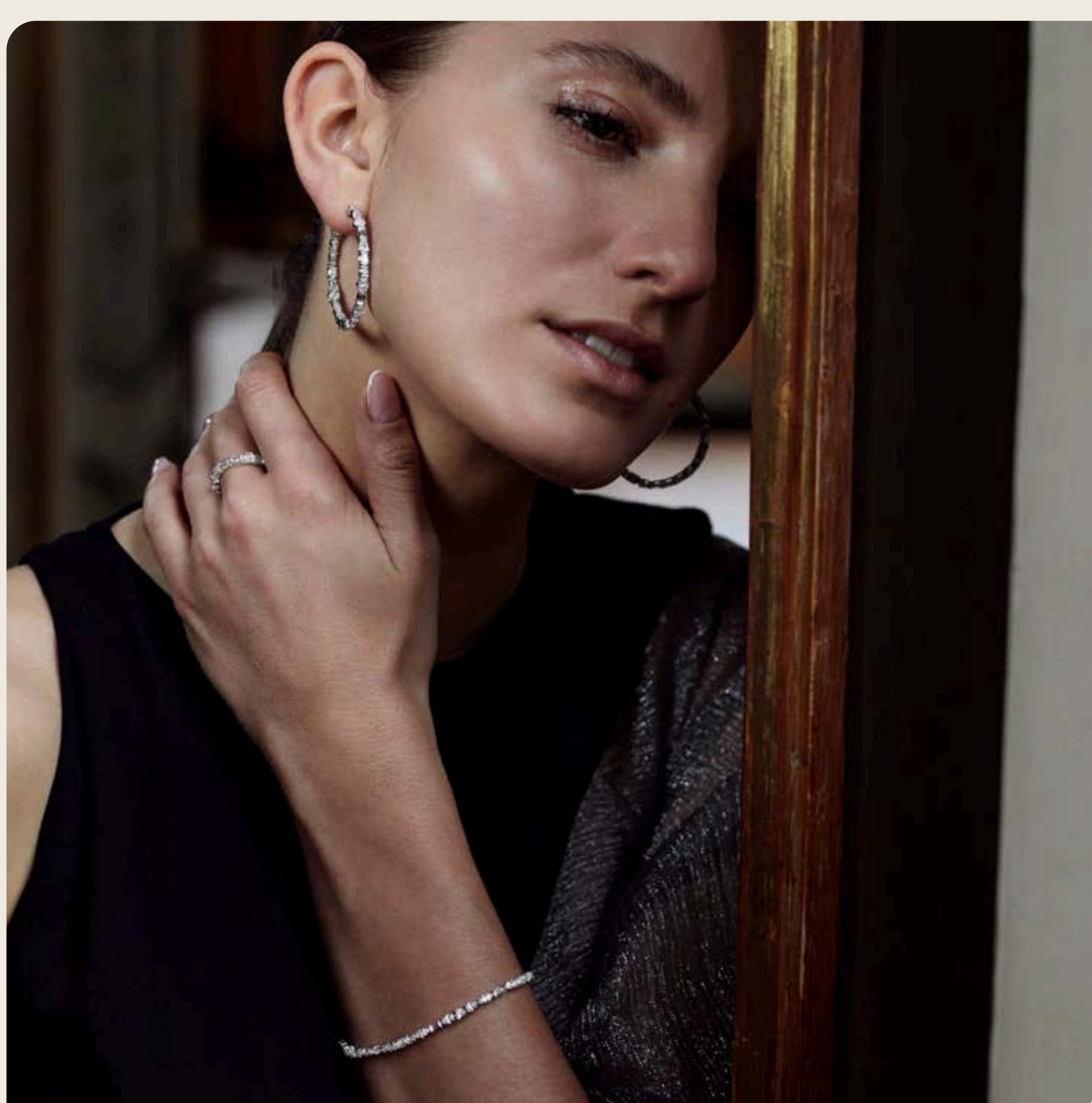


← MARCO VALENTE

## Air

### Built Through Balance

The Air collection explores lightness through composition, where different diamond cuts are arranged in a precise sequence. Each element is positioned to create rhythm, continuity and proportion, allowing the collection to feel structured without becoming rigid. The finished design is a more minimal expression of high jewellery, shaped through contrast, spacing and harmony.



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# MESSIKA

## PARIS

Messika is a Parisian High Jewelry Maison known for bringing diamonds into a more contemporary, everyday language. Founded by Valérie Messika, the brand approaches jewellery with a sense of movement, confidence and modern femininity, often balancing technical setting with pieces designed to feel close to the body. With Moderniste, that vision turns to architecture, geometry and gold, creating a collection where structure becomes sensual.

Novelty

2026



**Moderniste**

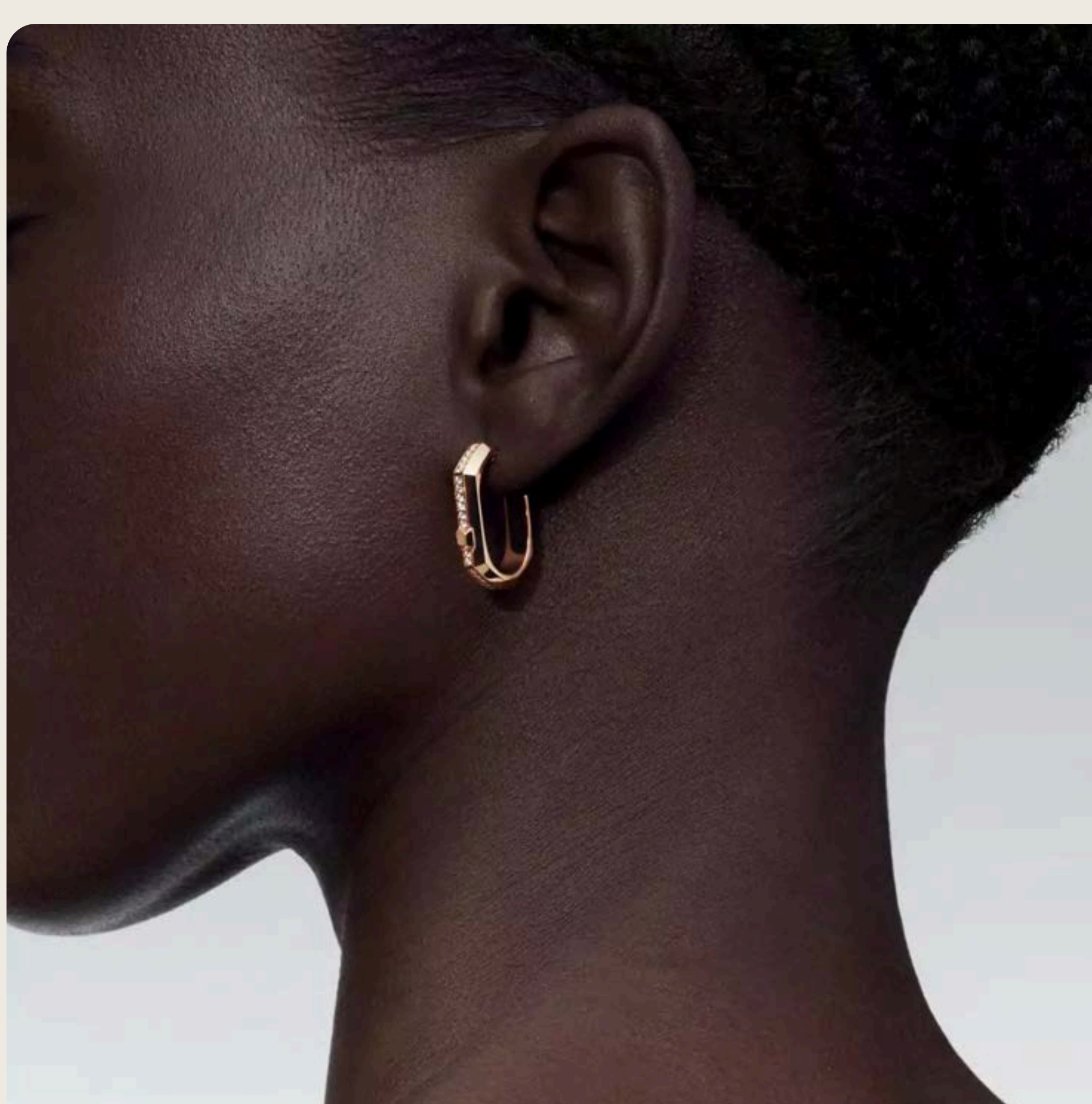


[← MESSIKA](#)

## Moderniste

### The New Shape of Gold

Moderniste brings Messika's diamond language into a bolder architectural form. Inspired by contemporary design and the clean lines of seventies architecture, the collection plays with opposites: circle and square, shadow and light, simplicity and sophistication. Gold is faceted with the same precision usually reserved for diamonds, giving each bracelet, ring, necklace and hoop a sculptural quality that still feels intimate on the body.



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NORQAIN is an independent, family-owned Swiss watch brand built around mechanical sports watches. Its collections are shaped by a high-performance attitude, with a focus on robust materials, bold design and movements made for active use. This year, that spirit comes through in two very different ways: one playful and summer-ready, the other engineered around lightness, shock resistance and technical performance.

Novelties

2026



**Freedom Chrono Enjoy Life  
“Sprinkles”**



**Wild One Skeleton Chrono/  
Limited Edition**



**Wild One Skeleton X-Lite  
Limited Edition**





[← NORQAIN](#)

## Freedom Chrono Enjoy Life “Sprinkles”

### Sprinkles, Please

The Freedom Chrono Enjoy Life “Sprinkles” brings NORQAIN’s playful “Enjoy Life” concept back in a brighter, more colourful form. Available in Strawberry and Blue Raspberry, the matt dial is scattered with Super-LumiNova sprinkles that glow in the dark, extending the summer theme beyond daylight. A soft ice cream motif appears in the date window once every seven days, turning a functional detail into a small weekly reminder to enjoy the moment.



|           |                                              |
|-----------|----------------------------------------------|
| Case      | 316L stainless steel                         |
| Diameter  | 40 mm                                        |
| Thickness | 14.9 mm                                      |
| Movement  | NORQAIN calibre N19<br>automatic chronograph |
| Strap     | Steel bracelet or rubber<br>strap            |



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[← NORQAIN](#)

# Wild One Skeleton Chrono/Limited Edition

## Ready for Impact

The Wild ONE Skeleton Chrono’s skeletonised dial and floating transparent counters reveal more of the NORQAIN 8K Manufacture Calibre, while keeping the watch sharp, sporty and legible. The black and turquoise version feels energetic and performance-led, while the burgundy limited edition gives the same construction a darker, more distinctive character. Across both, the focus is clear: a flyback chronograph built to feel light, robust and ready for movement.



|           |                                                            |
|-----------|------------------------------------------------------------|
| Case      | NORTEQ® carbon composite with titanium container           |
| Diameter  | 42 mm                                                      |
| Thickness | 13.6 mm                                                    |
| Movement  | NORQAIN 8K Manufacture Calibre (flyback chronograph, COSC) |
| Strap     | Rubber strap                                               |



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[← NORQAIN](#)

## Wild ONE Skeleton X-Lite Limited Edition

### 45 Grams of Wild

The Wild ONE Skeleton X-Lite Limited Edition pushes NORQAIN's material innovation into its lightest watch to date. Weighing just 45 grams, it combines black NORTEQ, titanium, aluminium and the brand's new X-Lite carbon fibre composite to create a case built for strength, shock absorption and extreme lightness. The skeletonised NORQAIN 4K Manufacture Calibre continues that pursuit inside the watch, while the double-layer strap construction adds another technical layer to its performance-led design.



|           |                                                       |
|-----------|-------------------------------------------------------|
| Case      | NORTEQ®, titanium, aluminium, X-Lite carbon composite |
| Diameter  | 41 mm                                                 |
| Thickness | 11.95 mm                                              |
| Movement  | NORQAIN 4K Manufacture Calibre                        |
| Strap     | Dual-layer rubber and stretch strap system            |



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# ORIS

HÖLSTEIN 1904



Oris is an independent Swiss watchmaker from Hölstein, known for mechanical watches with a practical, approachable spirit. Its identity has been shaped by purpose-built designs, from aviation-rooted Big Crown models to divers, dress watches and everyday complications. This year, that philosophy returns through a redesigned Artelier line for a new generation of mechanical watch lovers, alongside a Star Edition that revisits a turning point in Oris history.

## Novelties

2026



Artelier Date



Artelier Complication



Artelier Calibre 113



Oris Star Edition





[← ORIS](#)

## Artelier Date

### The Urban Dress Watch Returns

The Artelier Date reintroduces Oris' urban dress watch with a cleaner, more deliberate attitude. Redesigned under Lena Huwiler, the watch pares the line back to its essentials: a taut modern case, an uncluttered dial and the choice of leather strap or steel bracelet. Available in dark blue, white and chocolate black, it is the most direct expression of the new Artelier idea.



|           |                                  |
|-----------|----------------------------------|
| Case      | Multi-piece stainless steel case |
| Diameter  | 38 mm                            |
| Thickness | 10.9 mm                          |
| Movement  | Oris 733                         |
| Strap     | Leather strap or metal bracelet  |



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[← ORIS](#)

## Artelier Complication

### Looking To The Moon

The Artelier Complication returns with a more focused take on a romantic watchmaking function. Where the previous model used four counters, this new version reduces the display to two: a moon phase at 12 o'clock and a second time zone at 6 o'clock. The result gives the dial more space, lets the moon phase feel properly central, and turns a traditional complication into something cleaner, more modern and easier to wear.



|           |                                                                        |
|-----------|------------------------------------------------------------------------|
| Case      | Multi-piece stainless steel                                            |
| Diameter  | 39.5 mm                                                                |
| Thickness | 11.8 mm                                                                |
| Movement  | Oris Calibre 782                                                       |
| Strap     | Dark brown leather strap or multi-piece stainless steel metal bracelet |



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[← ORIS](#)

## Artelier Calibre 113

### A Longer View of Time

The Artelier Calibre 113 brings back one of Oris’ most distinctive mechanical ideas. It combines a long power reserve with a business calendar that tracks the day, date, month and week of the year, all within a dress-watch form that feels practical rather than precious. It is the most technically expressive Artelier in the line-up, showing Oris at its best: independent, useful and quietly inventive.



|           |                                           |
|-----------|-------------------------------------------|
| Case      | Multi-piece stainless steel case          |
| Diameter  | 43 mm                                     |
| Thickness | 13.1 mm                                   |
| Movement  | Oris Calibre 113                          |
| Strap     | Stainless steel bracelet or leather strap |



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[← ORIS](#)

# Oris Star Edition

## A Star is (Re)Born

The Oris Star Edition revives one of the most meaningful watches in the brand’s history. The original 1966 Oris Star arrived after Oris helped overturn the Swiss Watch Statute, allowing the brand to move beyond pin-lever movements and produce its first watch with an in-house lever escapement. The new edition keeps the spirit of that moment through a faithful barrel-shaped case, silver dial, twin-baton markers, square-tipped hands and vintage plexi-crystal.



|           |                               |
|-----------|-------------------------------|
| Case      | Multi-piece stainless steel   |
| Diameter  | 35 mm                         |
| Thickness | 11.1 mm                       |
| Movement  | Oris Calibre 733              |
| Strap     | Black leather with pin buckle |



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# PALMIERO

Palmiero is an Italian high jewellery Maison known for transforming precious stones into sculptural, light-filled compositions. Its pieces often feel fluid rather than static, shaped through volume, colour gradients and meticulous in-house craftsmanship. This year, that language appears through solar radiance, oceanic depth and a watch-jewel silhouette built around proportion and light.

Novelty

2026



Rays of Sun



[← PALMIERO](#)

## Rays of Sun

### Light Takes Form

Rays of Sun is a one-of-a-kind masterpiece built around the movement of light. Developed and crafted entirely in-house over eight months, the necklace uses sculpted gold ridges to catch and direct radiance, while lines of white diamonds heighten the sense of brilliance. At the centre, a rubellite adds depth and intensity, anchoring the piece with a rich flash of colour.



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**PARMIGIANI**  
FLEURIER

Parmigiani Fleurier builds its watches with a view that complexity should never disrupt clarity. The brand draws on its deep expertise in restoration to rethink traditional complications, refining how they are read, used and experienced. Across its collections, this results in watches that feel composed and considered, where proportion, material and mechanics are aligned rather than competing for attention.

Novelties

2026



**Tonda PF Chronograph  
40mm**



**Tonda PF Chronographe  
Mystérieux**



**Tonda PF Platinum Trilogy**



**Toric 30th Anniversary  
Collection**





[← PARMIGIANI](#)

## Tonda PF Chronograph 40mm

### In Rose Gold

A new material expression for the Tonda PF Chronograph, this version shifts the tone through its full rose gold construction and Mineral Blue dial. The layout remains deliberately pared back, allowing the proportions and finishing to define the watch rather than additional elements.



|           |                                              |
|-----------|----------------------------------------------|
| Case      | 18ct rose gold with knurled bezel            |
| Diameter  | 40 mm                                        |
| Thickness | 12.72 mm                                     |
| Movement  | PF070 automatic chronograph (COSC-certified) |
| Strap     | Integrated 18ct rose gold bracelet           |



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[← PARMIGIANI](#)

## Tonda PF Chronographe Mystérieux

### Reimagining The Chronograph

This world premiere rethinks the chronograph by removing sub-dials entirely. At rest, the watch reads as a simple three-hand piece; on activation, chronograph hands deploy from the centre to measure elapsed time before retracting, returning the dial to its original clarity.



|           |                                                    |
|-----------|----------------------------------------------------|
| Case      | Stainless steel with platinum<br>950 knurled bezel |
| Diameter  | 40 mm                                              |
| Thickness | 13 mm                                              |
| Movement  | PF053 automatic chronograph                        |
| Strap     | Integrated stainless steel<br>bracelet             |



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← PARMIGIANI

## Tonda PF Platinum Trilogy

### Limited Edition Designs

This trilogy brings together three complications, including the GMT Rattrapante, Minute Rattrapante and Chronographe Mystérieux. Each complication is designed to appear only when required, before withdrawing to restore a pared-back dial. Executed entirely in platinum and limited to 30 pieces per function, the collection reflects Parmigiani Fleurier's approach to complexity through reduction.



|           |                                                                      |
|-----------|----------------------------------------------------------------------|
| Case      | Platinum 950                                                         |
| Diameter  | 40 mm                                                                |
| Thickness | 10.77 mm                                                             |
| Movement  | PF051 Automatic winding manufacture movement with split gmt function |
| Strap     | Integrated platinum bracelet                                         |



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[← PARMIGIANI](#)

## Toric 30th Anniversary Collection

### A Founding Language

Marking 30 years of the Toric collection, this trilogy revisits one of the brand's foundational designs through three expressions: Petite Seconde, Quantième Perpétuel and Chronographe Rattrapante. Each piece combines hand-hammered gold dials with movements crafted in precious metals, balancing classical watchmaking codes with a more contemporary approach to the dress watch.



|           |                                    |
|-----------|------------------------------------|
| Case      | Platinum, rose gold or white gold  |
| Diameter  | 42.55 mm                           |
| Thickness | 14.4 mm                            |
| Movement  | PF780 – Manual winding manufacture |
| Strap     | Alligator leather                  |



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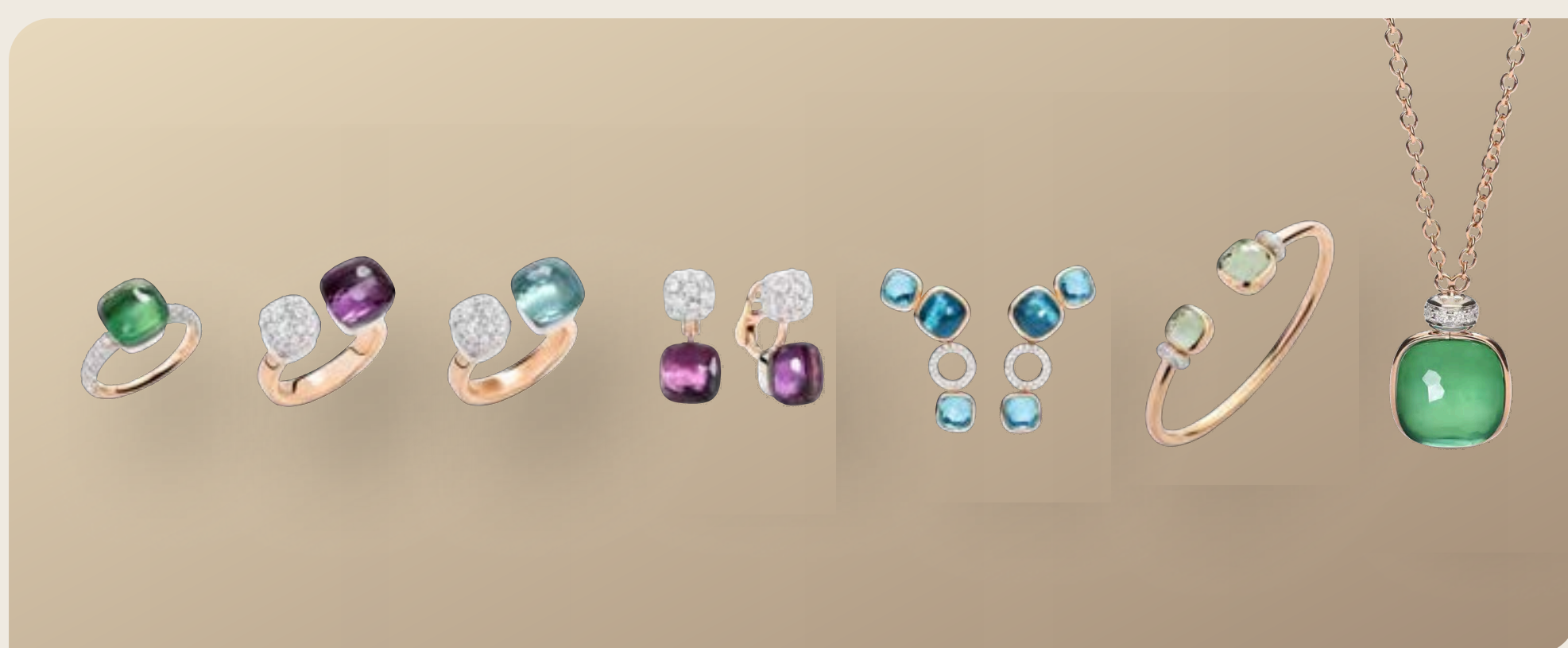
# Pomellato



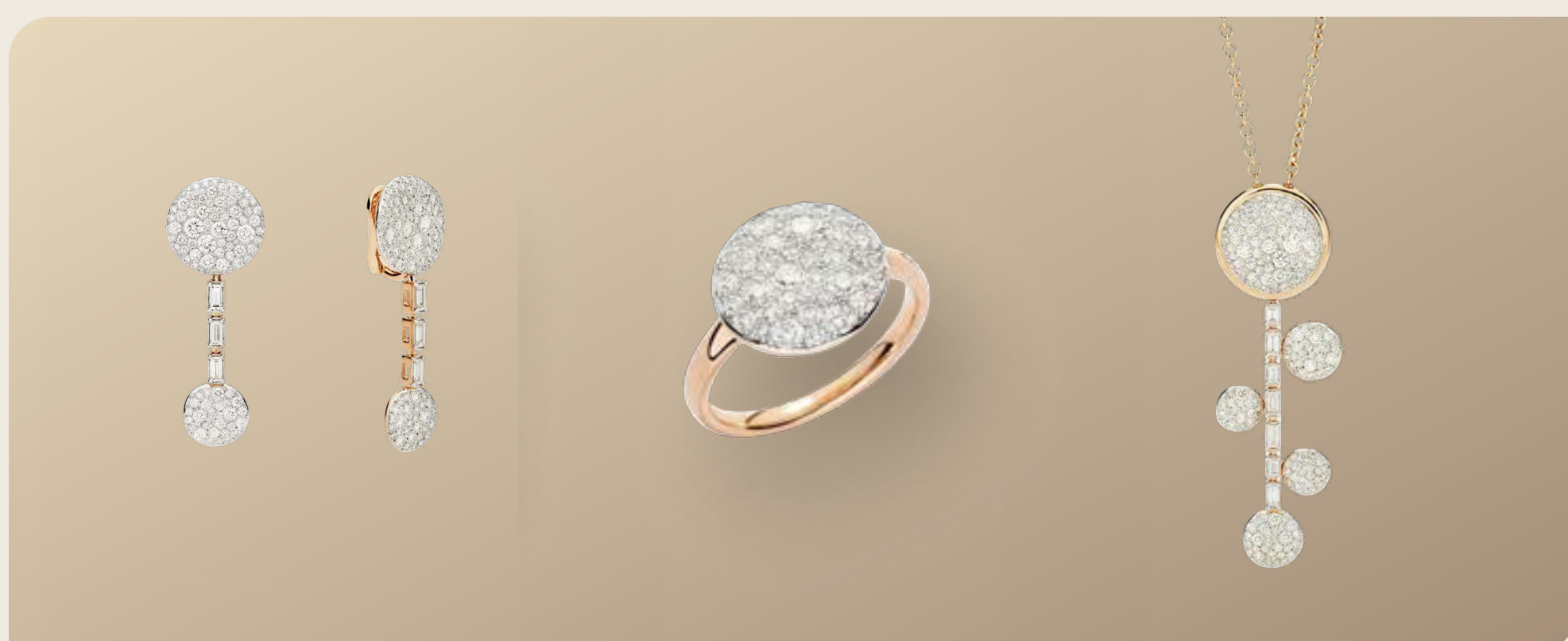
Pomellato brings Milan's design spirit into fine jewellery with a style that feels bold, tactile and unmistakably contemporary. From its Milan headquarters, Casa Pomellato, more than 100 artisans handcraft each jewel, carrying every piece from goldsmithing to final polish with a deep respect for material, proportion and finish. The result is jewellery defined by soft curves, rich colour and a sense of ease that still speaks to the Maison's rigorous craftsmanship.

## Novelties

## 2026



**Nudo**



**Sabbia**





← POMELLATO

## Nudo

### Colour Comes Undone

The Nudo collection expands through a series of new interpretations, maintaining its signature stone setting while refining its expression. Nudo Mini introduces a smaller scale across pendants, bangles and earrings, while Toi et Moi designs explore asymmetry through paired gemstones. At the high jewellery level, rare stones including tanzanite, aquamarine and rubellite are set within compositions that emphasise light, colour and movement. Across each piece, the gemstone remains the focal point, presented with clarity and minimal intervention.



|           |                                                                                                                                                                   |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Material  | Rose gold, white gold                                                                                                                                             |
| Gemstones | Sky blue topaz, London blue topaz, milky quartz, white topaz, tanzanite, aquamarine, rubellite, white diamonds, prasiolite, amethyst, green agate and rose quartz |



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← POMELLATO

## Sabbia

### Shaped by Light

Pomellato expands the Sabbia collection through a new series of High Jewelry creations centred on contrast, texture and asymmetry. White gold settings bring together baguette and brilliant-cut diamonds through a mix of structured and irregular pavé techniques, creating compositions that shift between geometric precision and softer, more fluid forms. Inspired by the movement and reflection of light across sand, the collection reinterprets classic jewellery silhouettes through a more contemporary lens.



Material

White gold

Gemstones

Baguette and brilliant-cut white diamonds



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RESSENCE  
BEYOND HANDS



Ressence is an Antwerp-based independent known for rethinking how mechanical time is displayed and experienced. Its patented ROCS system replaces conventional hands with rotating discs, creating watches that feel fluid, intuitive and distinctly modern. With the TYPE 11, that design language reaches a new level of integration, powered by the first movement designed by Ressence specifically for its orbital display.

Novelty

2026



TYPE 11



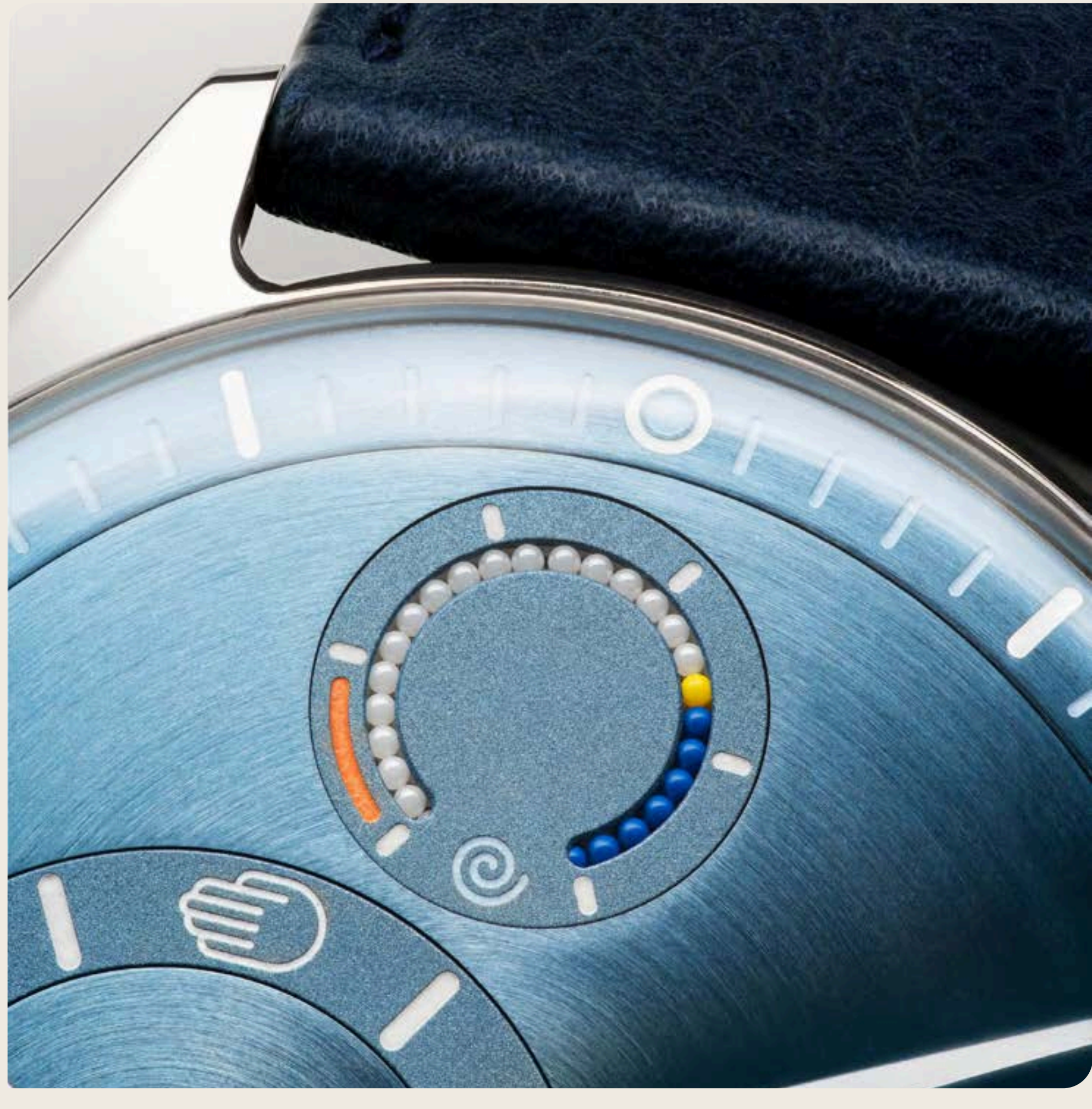


[← RESSENCE](#)

## TYPE 11

### The Watch of the Now

At its centre is the new RW-01, the first movement designed by Ressence to power its patented ROCS display, creating a closer integration between the movement and the rotating indications. The watch keeps the brand’s crown-free experience, with winding and time-setting managed through the caseback lever, while a patented power reserve uses ceramic micro-balls as an intuitive visual gauge. It’s offered in Pine, Sky and Latte.



|           |                                                                |
|-----------|----------------------------------------------------------------|
| Case      | Polished Grade 5 titanium                                      |
| Diameter  | 41 mm                                                          |
| Thickness | 11 mm                                                          |
| Movement  | Patented ROCS 11.1, driven by the in-house Ressence Werk RW-01 |
| Strap     | Leather, rubber, hybrid or titanium Milanese                   |



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TAG Heuer is inseparable from motorsport and the chronograph, with a history shaped by precision timing, racing culture and watches built to make a statement. Its most recognisable designs, from the Formula 1 to the Monaco, turn performance into a visual language of colour, shape and speed. This year, that spirit returns in new forms, from pastel-light racing watches to a more ergonomic Monaco and a new chapter in chronograph innovation.

## Novelties

2026



**Monaco Evergraph**



**Monaco Chronograph**



**Formula 1 Solargraph**





[← TAG HEUER](#)

# Monaco Evergraph

## The Chronograph Revolution

The TAG Heuer Monaco Evergraph pushes the Monaco into a more experimental chapter of chronograph watchmaking. At its centre is the new TH80-00 calibre, built around a compliant chronograph mechanism that replaces traditional levers and springs with flexible bistable components. Developed over five years by the TAG Heuer LAB, the system is designed to deliver the same crisp actuation and accuracy over time, while the transparent dial and inverted movement architecture place the mechanism in full view.



|          |                                                                                                                            |
|----------|----------------------------------------------------------------------------------------------------------------------------|
| Case     | Fine-brushed and polished black DLC-coated grade 5 titanium case or Fine-brushed and polished grade 5 titanium case        |
| Diameter | 40 mm                                                                                                                      |
| Movement | Calibre TH80-00                                                                                                            |
| Strap    | Black rubber strap with textile embossing and red stitching or Blue rubber strap with textile embossing and grey stitching |



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[← TAG HEUER](#)

# Monaco Chronograph

## Reinventing The Square Icon

The new TAG Heuer Monaco Chronograph brings the square icon closer to its 1969 origins while refining it for modern wear. Its redesigned Grade 5 titanium case sharpens the Monaco's angular profile, improves ergonomics and restores key codes from the original reference 1133, including the left-hand crown and bi-compax layout. Now powered by the in-house TH20-11 calibre, it feels like a faithful return to the Monaco's starting point.



|          |                                          |
|----------|------------------------------------------|
| Case     | Titanium grade 5 fine brushed case       |
| Diameter | 39 mm                                    |
| Movement | Calibre TH20-11                          |
| Strap    | Black calf skin perforated leather strap |



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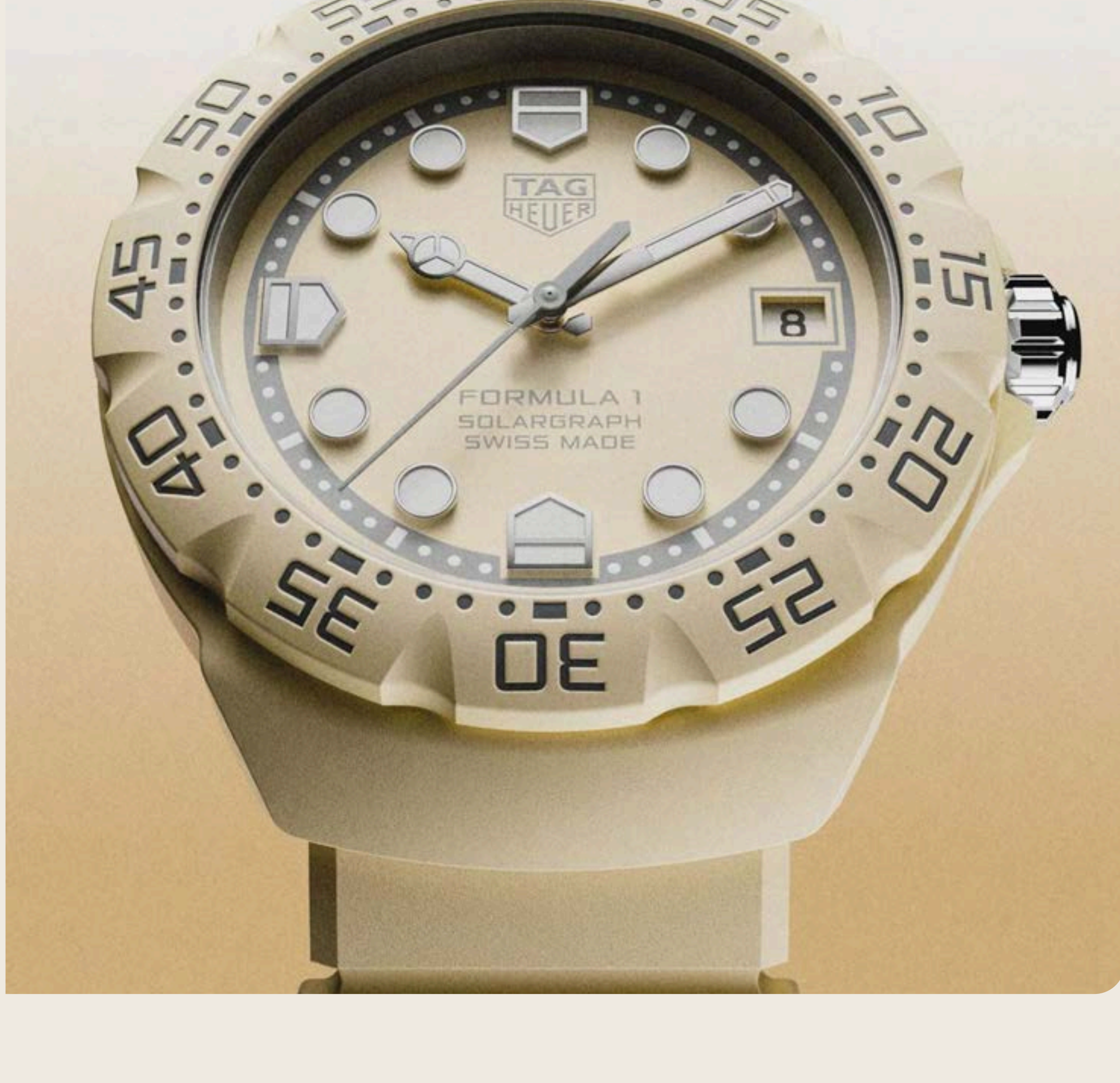


[← TAG HEUER](#)

## Formula 1 Solargraph

### Racing in Pastels

The TAG Heuer Formula 1 Solargraph 38mm Pastel Collection gives the Maison's colour-led racing watch a softer, more contemporary expression. Drawing from the Formula 1's 1986 debut and its bold use of colour, the new series introduces pastel tones across TH-Polylight and steel executions, with select models elevated by diamond-set indexes. Powered by the Solargraph movement, each watch uses natural or artificial light as its energy source.

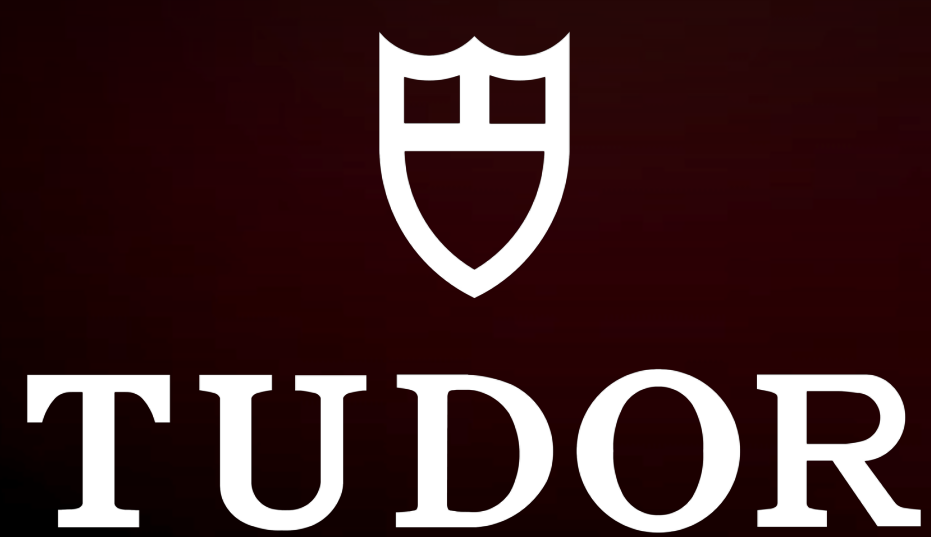


|          |                                                                                                                     |
|----------|---------------------------------------------------------------------------------------------------------------------|
| Case     | Sandblasted steel case or Pastel blue TH-Polylight case or Beige TH-Polylight case or Pastel pink TH-Polylight case |
| Diameter | 38 mm                                                                                                               |
| Movement | Caliber TH50-00                                                                                                     |
| Strap    | Sand blasted steel 3 rows bracelet or Pastel blue rubber strap or Beige rubber strap or Pastel pink rubber strap    |



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Since its founding in 1926, TUDOR has focused on producing robust, precise watches built for real-world use. Known for its professional tool watches and strong connection to diving and exploration, the brand combines heritage design with modern manufacturing. This year’s novelties continue that approach, spanning heritage-driven divers’ watches, technical executions and refined everyday pieces.

Novelties

2026



TUDOR Monarch



Black Bay Ceramic



Black Bay 54 “Blue”



Black Bay 58 GMT



TUDOR Royal





[← TUDOR](#)

## TUDOR Monarch

### A Return to Form

The new Monarch revisits one of TUDOR's historical lines through a refined, contemporary execution. A faceted case and matching bracelet frame a vertically brushed dial with a mix of Roman and Arabic numerals, while the Manufacture Calibre MT5662-2U brings modern performance to a design rooted in the brand's early aesthetic language.



|           |                                           |
|-----------|-------------------------------------------|
| Case      | Stainless steel                           |
| Diameter  | 39 mm                                     |
| Thickness | 11.9 mm                                   |
| Movement  | Manufacture Calibre MT5662-2U (automatic) |
| Strap     | Integrated steel bracelet                 |



[← GO BACK TO BRANDS](#)





[← TUDOR](#)

# Black Bay Ceramic

## Fully Engineered

The Black Bay Ceramic continues TUDOR’s exploration of technical materials, now paired with a fully ceramic bracelet. Its matt black case and dial create a monochrome aesthetic, while the Manufacture Calibre MT5602-U, certified as a Master Chronometer, reinforces its focus on precision, durability and resistance to magnetic fields.



|           |                                                              |
|-----------|--------------------------------------------------------------|
| Case      | Black ceramic                                                |
| Diameter  | 41 mm                                                        |
| Thickness | 13.6 mm                                                      |
| Movement  | Manufacture Calibre MT5602-U (automatic, Master Chronometer) |

Strap                      Ceramic bracelet



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[← TUDOR](#)

## Black Bay 54 “Blue”

### In TUDOR Blue

A new expression of the Black Bay 54, defined by a sapphire blue dial and bezel. It keeps the collection’s compact proportions and pared-back aesthetic, with the colour shift bringing a sharper, more contemporary edge to a historically grounded design.



|           |                                        |
|-----------|----------------------------------------|
| Case      | Stainless steel                        |
| Diameter  | 37 mm                                  |
| Thickness | 11.2 mm                                |
| Movement  | Manufacture Calibre MT5400 (automatic) |
| Strap     | Steel bracelet or rubber strap         |



[← GO BACK TO BRANDS](#)





[← TUDOR](#)

# Black Bay 58 GMT

## Designed for Travel

The Black Bay 58 GMT introduces a dual-time function within the collection’s signature 39mm case. A bidirectional bezel with burgundy and black tones references mid-century travel, while the Master Chronometer-certified Manufacture Calibre MT5450-U delivers precision, anti-magnetism and a 65-hour power reserve.



|           |                                                                  |
|-----------|------------------------------------------------------------------|
| Case      | Stainless steel                                                  |
| Diameter  | 39 mm                                                            |
| Thickness | 12.8 mm                                                          |
| Movement  | Manufacture Calibre MT5450-U (automatic GMT, Master Chronometer) |
| Strap     | Steel bracelet or rubber strap                                   |



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[← TUDOR](#)

## TUDOR Royal

### Everyday Form Refined

The Tudor Royal expands through new sizes and dial variations, reinforcing its position as a versatile sport-chic watch. Available in 30mm, 36mm and 40mm, with a wide range of colours and configurations, it combines an integrated bracelet, notched bezel and Manufacture Calibres to deliver a balanced, everyday design.



|           |                                               |
|-----------|-----------------------------------------------|
| Case      | Stainless steel or steel and gold             |
| Diameter  | 30 mm / 36 mm / 40 mm                         |
| Thickness | 8.7 mm / 9.7 mm / 11.4 mm                     |
| Movement  | Manufacture Calibres MT5201 / MT5412 / MT5633 |
| Strap     | Integrated steel or steel and gold bracelet   |



[← GO BACK TO BRANDS](#)





Tutima Glashütte is a family-owned German watchmaker with roots dating back to 1927. Its name comes from the Latin tutus, meaning safe or protected, a fitting foundation for a brand long associated with durable, reliable timepieces. Today, Tutima continues that Glashütte tradition through in-house calibres, robust construction and watches that bring heritage into a more contemporary, functional form.

## Novelties

2026



**Patria**



**Patria Evergreen**





[← TUTIMA GLASHÜTTE](#)

## Patria

### Tradition in Titanium

The Patria brings Tutima Glashütte’s classical manufacture watchmaking into a more technical register. Its Grade 5 titanium case gives the watch a lighter, more contemporary feel, while the graphite-grey dial adds depth through a pyramid texture that shifts with the light. Inside, the hand-wound Tutima 617 calibre carries the traditional codes of Glashütte finishing, from the three-quarter plate to hand-bevelled edges and gold chatons. It was recently awarded “Mechanical Watch of the Year” at the 2026 INHORGENTA AWARD.



|           |                                  |
|-----------|----------------------------------|
| Case      | Polished Grade 5 titanium        |
| Diameter  | 41 mm                            |
| Thickness | 11.2 mm                          |
| Movement  | Hand-wound Tutima 617            |
| Strap     | Graphite grey<br>sheepskin strap |



[← GO BACK TO BRANDS](#)





[← TUTIMA GLASHÜTTE](#)

## Patria Evergreen

### Evergreen from Glashütte

A limited edition of just 25 pieces, the Patria Evergreen gives Tutima’s manufacture line a more expressive, nature-led character. It pairs the Patria’s polished Grade 5 titanium case with a vivid green dial that moves from deep moss to bright emerald through its pyramid texture. Arabic-Indian numerals appear at 4, 8 and 12 o’clock for the first time in the collection, adding a regional detail to an otherwise classical Glashütte layout.



|           |                                   |
|-----------|-----------------------------------|
| Case      | Polished Grade 5 titanium         |
| Diameter  | 41 mm                             |
| Thickness | 11.2 mm                           |
| Movement  | Hand-wound Tutima 617             |
| Strap     | Evergreen alligator leather strap |



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# U-BOAT

## ITALO FONTANA



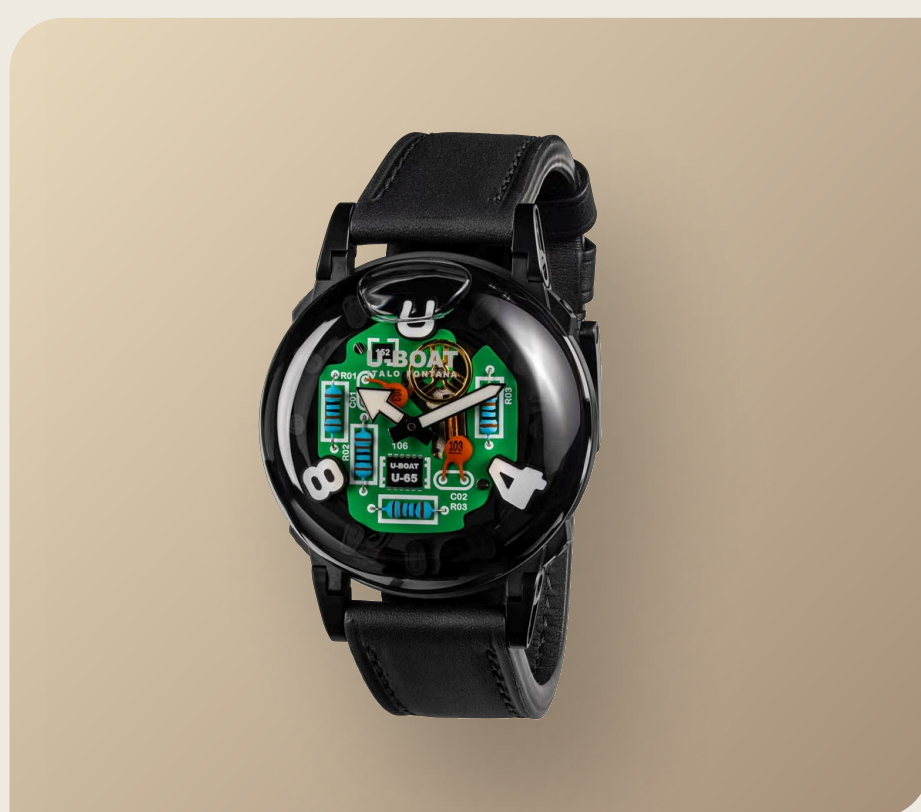
U-BOAT approaches watchmaking through scale, experimentation and industrial design language. Founded by Italo Fontana, the brand is known for oversized cases, unconventional crown systems and the use of oil-filled technology to heighten depth and legibility. This year's novelties continue that direction, exploring light-reactive materials and engineering-inspired dial constructions through two highly visual interpretations of the brand's signature aesthetic.

## Novelties

## 2026



**Darkmoon Kama**



**U-65 TEK**





[← U-BOAT](#)

# Darkmoon Kama

## Light Changes Everything

The Darkmoon Kama introduces a photochromic dial that gradually darkens when exposed to sunlight, shifting the experience of the watch throughout the day. Combined with U-BOAT’s oil-filled case construction, the transformation feels almost liquid, with colour appearing to dissolve into the dial as light intensifies.



|          |                                          |
|----------|------------------------------------------|
| Case     | 316L stainless steel or PVD-coated steel |
| Diameter | 46.5 mm                                  |
| Movement | Ronda 762 quartz                         |
| Strap    | Handcrafted leather strap                |



[← GO BACK TO BRANDS](#)





[← U-BOAT](#)

## U-65 TEK

### Time as Energy

The U-65 TEK reinterprets the watch dial through the visual language of engineering and circuitry. Layered components, industrial references and U-BOAT's oil immersion system create a more immersive, almost instrument-like display, where movement and interaction become part of the design itself.



|          |                                                      |
|----------|------------------------------------------------------|
| Case     | 316L stainless steel or PVD-coated steel, oil-filled |
| Diameter | 44 mm                                                |
| Movement | Ronda 756 quartz                                     |
| Strap    | Black leather strap                                  |



[← GO BACK TO BRANDS](#)





# ULYSSE NARDIN

Ulysse Nardin is built on precision, marine chronometry and a long appetite for technical disruption. Since 1846, the Maison has moved from navigation instruments to some of modern watchmaking's most unconventional ideas, most notably the Freak, which launched in 2001 with no hands, no dial and no crown. This year's novelties carry that spirit forward through two very different expressions.

## Novelties

## 2026



**Freak X Gumball 3000 –  
Edition 2**



**Super Freak**





[← ULYSSE NARDIN](#)

# Freak X Gumball 3000 - Edition 2

## Built To Perform

The Freak X Gumball 3000 - Edition 2 brings the energy of the 3,000-mile automotive rally into the Freak X's more streamlined architecture. Its black DLC titanium case frames an orange Carbonium hour disc, crafted from aerospace-grade carbon fibres woven with orange epoxy resin. Inside, the UN-230 Manufacture automatic calibre keeps the Freak's signature display, with a rotating hour disc for the hours and a flying carrousel for the minutes.



|           |                                                                                                                                        |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------|
| Case      | Black DLC titanium satin finish case and side parts or Black DLC titanium open sapphire case back, both with a personalised side plate |
| Diameter  | 43 mm                                                                                                                                  |
| Thickness | Perceived height: 11 mm<br>Overall height: 13.78 mm                                                                                    |
| Movement  | Calibre UN-230                                                                                                                         |
| Strap     | Black openworked matt rubber-coated strap with orange stitches                                                                         |



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[← ULYSSE NARDIN](#)

# Super Freak

## The Most Complex Time-Only Watch

The Super Freak marks the pinnacle of Ulysse Nardin’s most unconventional collection. Developed over four years, it brings together the Freak’s key innovations in the new UN-252 calibre, with two 10-degree inclined flying tourbillons, a patented gimbal system and the Grinder automatic winding system. More than 97% of the movement is in motion, while over 70% of its components are finished by hand.



|           |                                                                         |
|-----------|-------------------------------------------------------------------------|
| Case      | White gold case, bezel and locker or White gold open sapphire case back |
| Diameter  | 44 mm                                                                   |
| Thickness | Perceived height: 12.2 mm<br>Overall height: 16.54 mm                   |
| Movement  | Caliber UN-252                                                          |
| Strap     | Grey rubber ballistic strap with white stitches                         |



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# UNIVERSAL GENÈVE

Universal Genève returns as Le Couturier de la Montre, a Maison built on the idea that technical precision should serve aesthetic purpose. Founded in 1894 and celebrated for icons such as the Polerouter, Compax and Cabriolet, the brand has long stood for functional beauty, bringing together refined design, movement innovation and a strong sense of culture. Its relaunch brings that philosophy forward through revived icons, couture-inspired design and new manufacture movements.

## Novelties

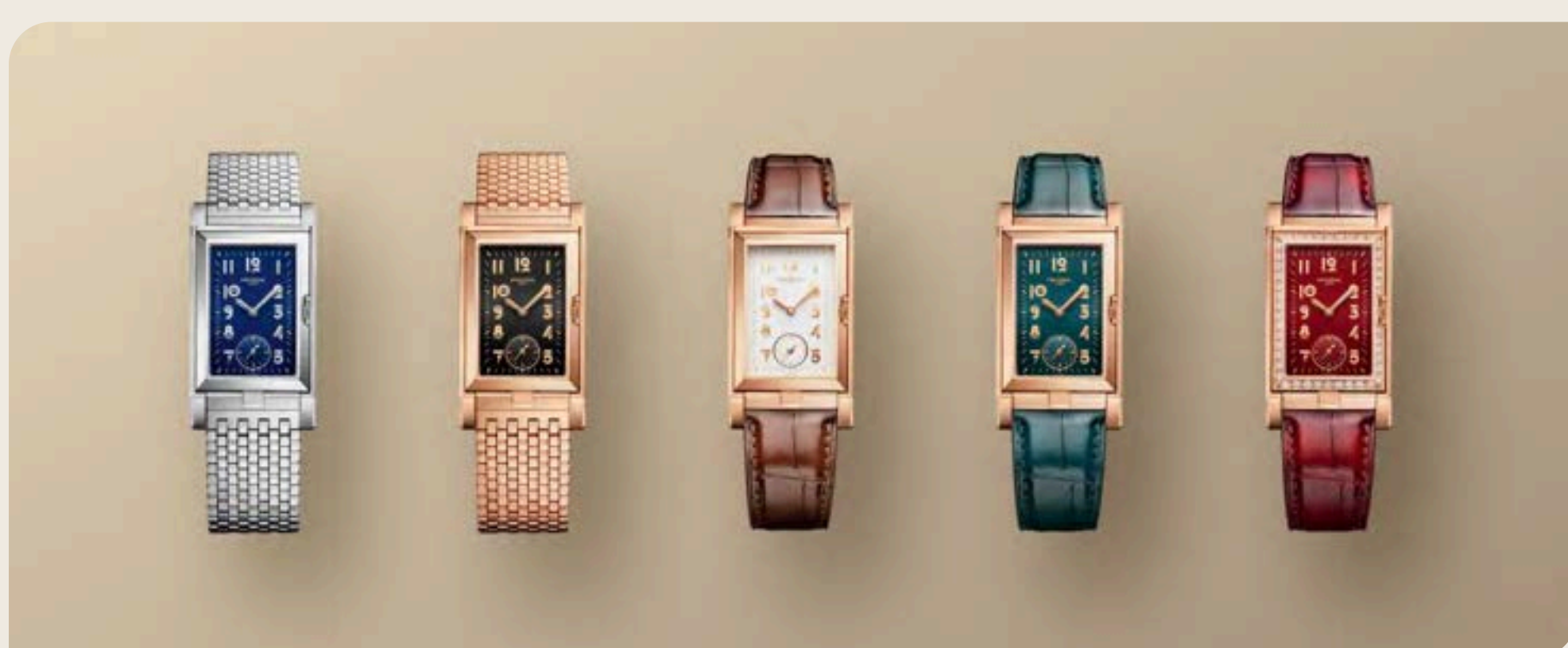
2026



Polerouter



Compax



Cabriolet



Disco Mini



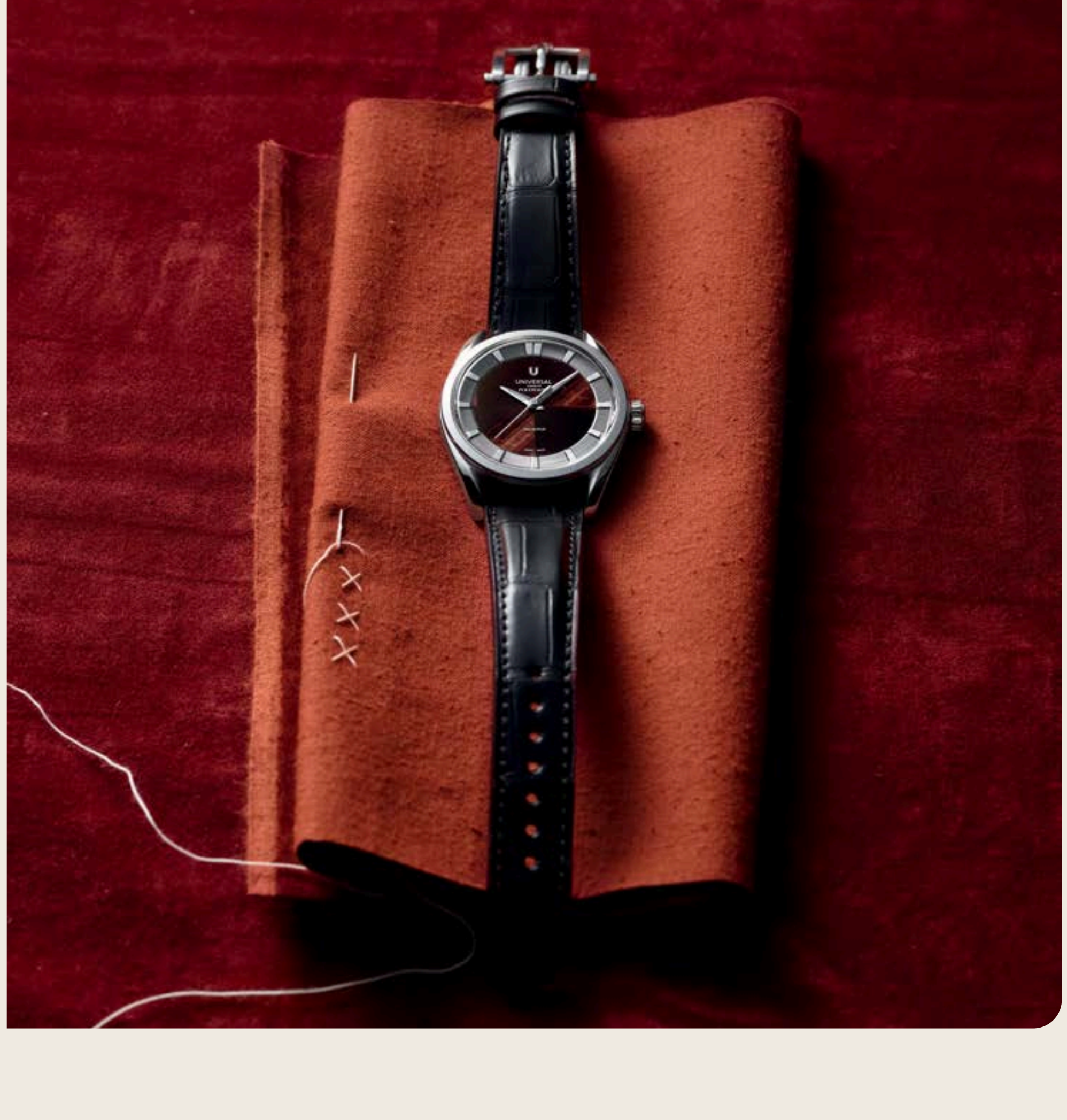
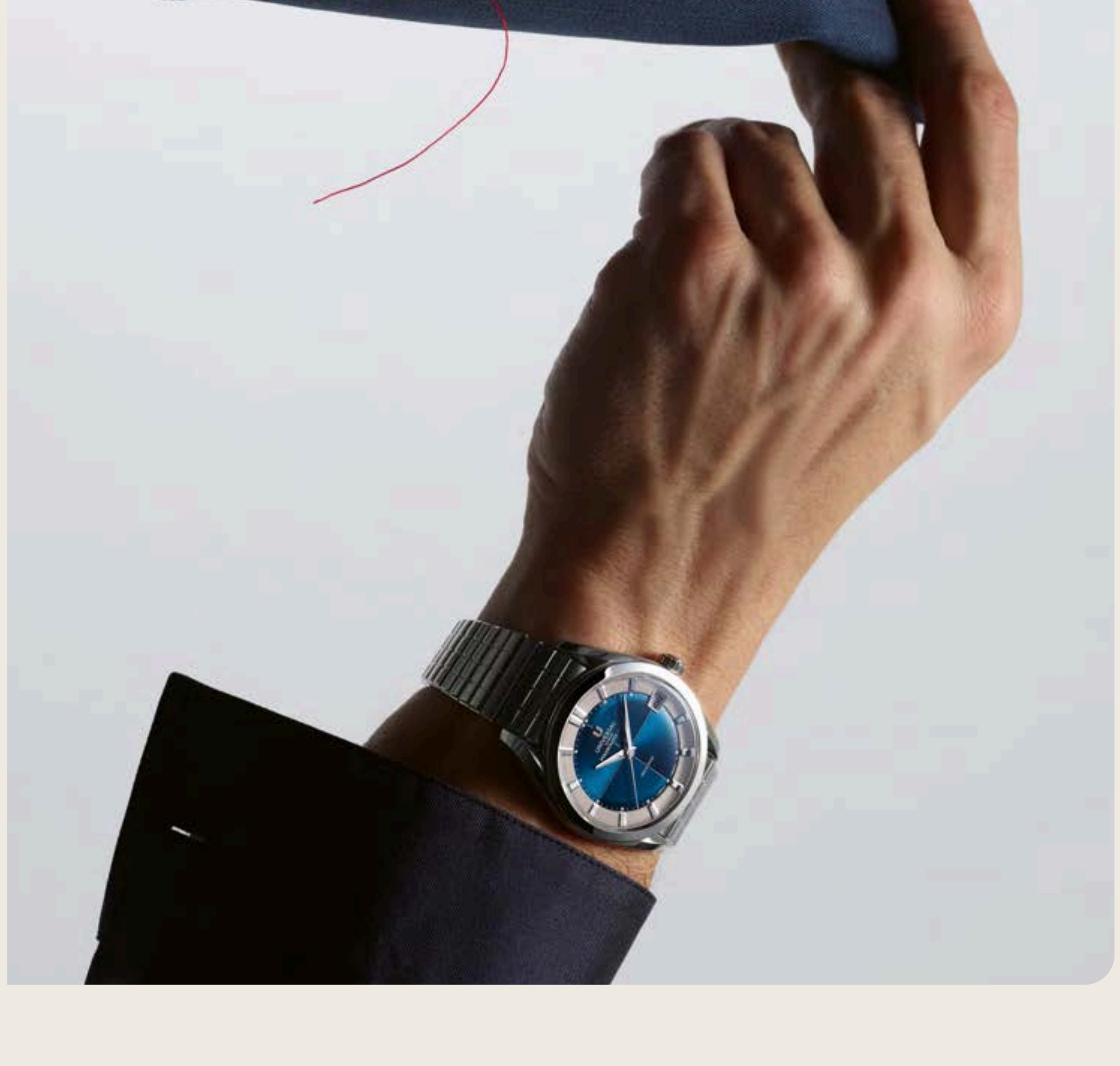
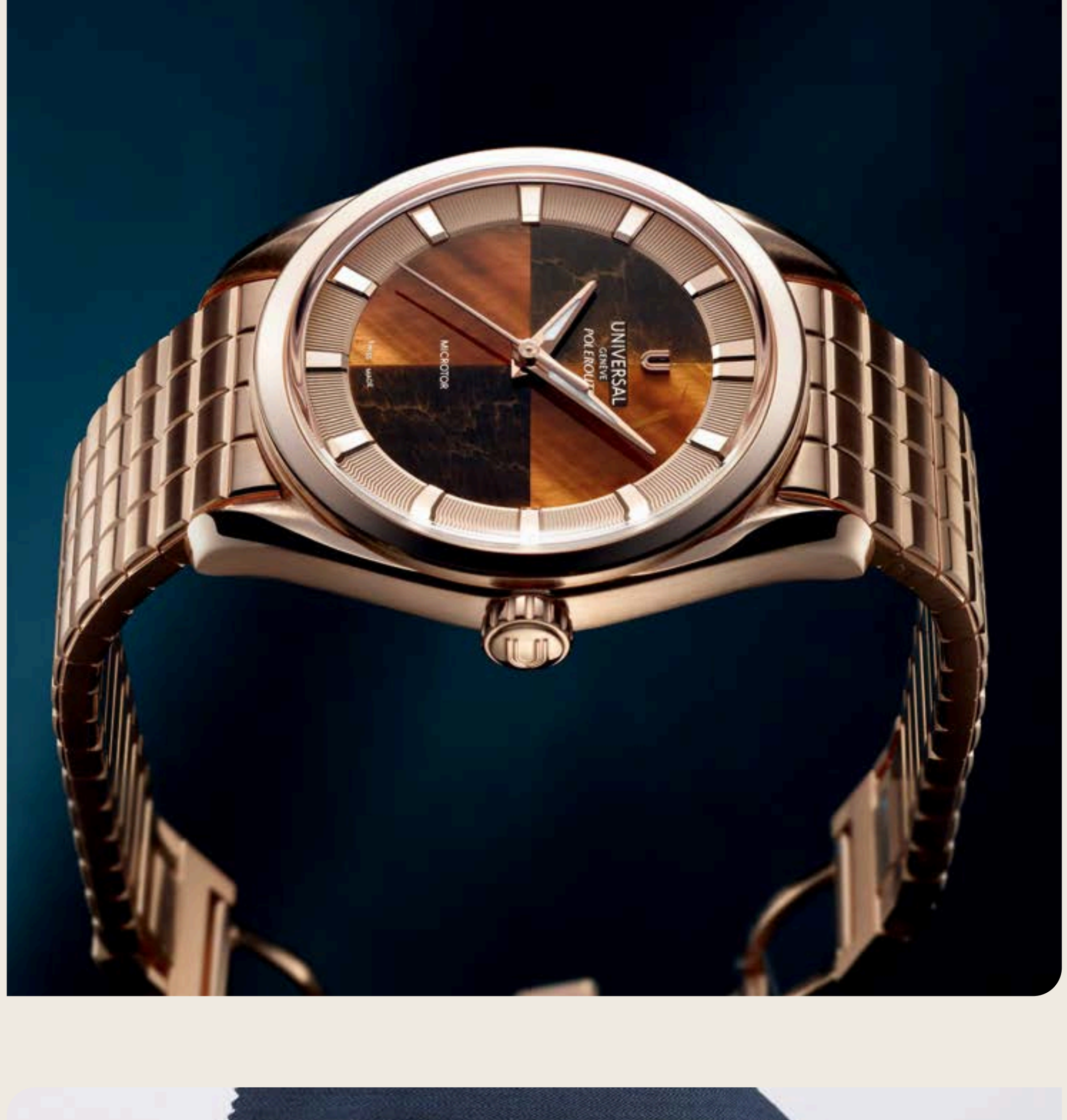


[← UNIVERSAL GENÈVE](#)

# Polerouter

## Genta’s First Icon Returns

The Polerouter returns as a modern evolution of one of Universal Genève’s most important designs. Originally created by a young Gérald Genta for Scandinavian Airlines’ polar route flights, the watch became a symbol of precision, durability and quiet style. The new editions preserve its defining codes, from the twisted lugs and outer dial ring to the crosshair signature, while introducing a new UG-110 Microtor movement with a 72-hour power reserve.



|           |                                             |
|-----------|---------------------------------------------|
| Case      | Stainless steel or 18K rose gold            |
| Diameter  | 39 mm or 37 mm                              |
| Thickness | 9.5 mm                                      |
| Movement  | Universal Genève Manufacture Caliber UG-110 |
| Strap     | Leather or stainless steel                  |



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[← UNIVERSAL GENÈVE](#)

## Compax

### The Lifestyle Chronograph

The Compax revives the chronograph that became a 1960s style icon on the wrist of Nina Rindt. With its panda dial, racing association and distinctive sense of attitude, the original showed how a technical chronograph could become a cultural object. The new Compax keeps that spirit alive through contrasting subdials, tachymeter bezels, twisted lugs and modern finishing, while the UG-200 movement brings together a Microtor, column-wheel chronograph and vertical clutch. It is a chronograph built as much around personality as precision.



|           |                                                   |
|-----------|---------------------------------------------------|
| Case      | Stainless steel or 18K rose gold                  |
| Diameter  | 39.5 mm                                           |
| Thickness | 12.45 mm                                          |
| Movement  | Universal Genève<br>Manufacture Caliber<br>UG-200 |
| Strap     | Leather or stainless steel                        |



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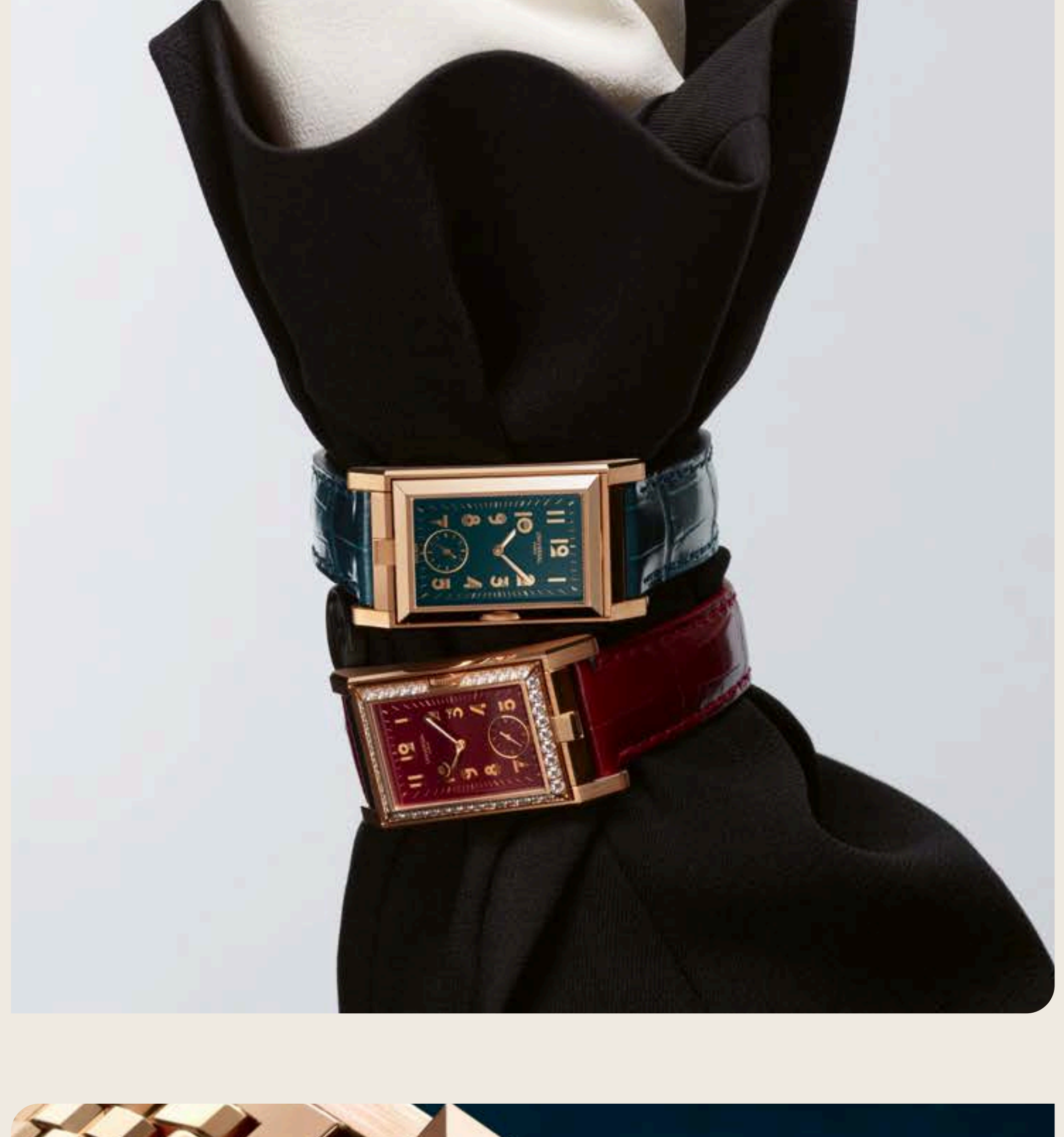


← UNIVERSAL GENÈVE

# Cabriolet

## Time Turns Over

The Cabriolet brings back one of Universal Genève’s most distinctive ideas: a reversible watch first introduced in 1933 as the Ideo. Originally designed to protect the dial, its flipping case now becomes a canvas for expression, personalisation and Art Deco detail. The revived model keeps the historic hinge mechanism, refines the case for modern comfort and uses Cassandre-inspired Bifur numerals to give the dial its graphic strength.



|           |                                                                                                          |
|-----------|----------------------------------------------------------------------------------------------------------|
| Case      | Stainless-steel, 18K rose gold or 18K rose gold set with 44 diamonds totaling 0.9 carats<br>18K red gold |
| Diameter  | 24.2 mm                                                                                                  |
| Thickness | 8 mm                                                                                                     |
| Movement  | Universal Genève<br>Manufacture Caliber UG-111                                                           |
| Strap     | Rose gold, stainless steel or leather                                                                    |



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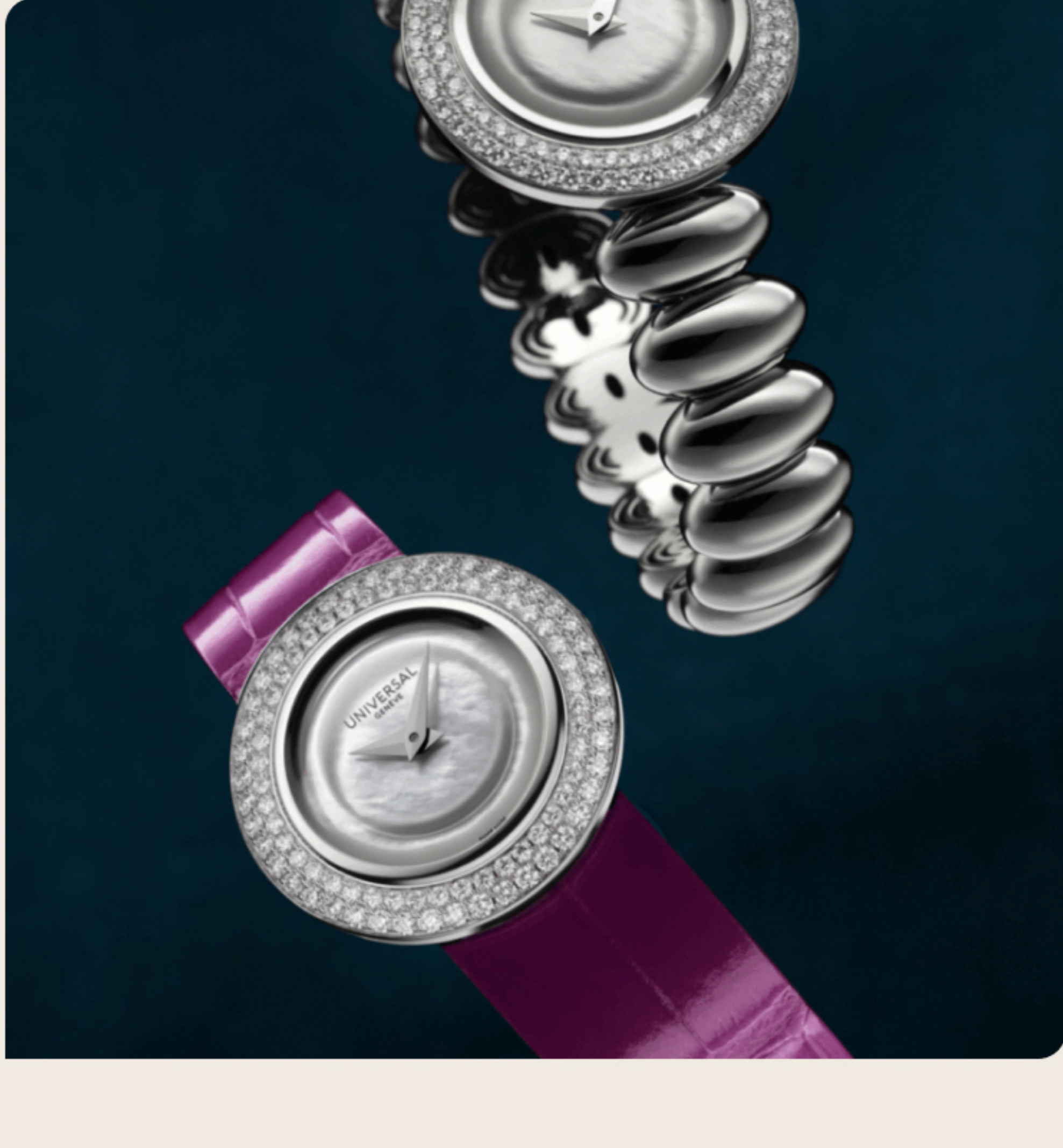


[← UNIVERSAL GENÈVE](#)

## Disco Mini

### A Watch Made to Dress Up For

The Disco Mini draws on Universal Genève's history in women's watch design and translates it into an everyday jewellery watch. Its rounded, lugless silhouette nods to the mid-century Disco Volante, while its mother-of-pearl dial, hidden crown and flexible bangle give it a polished, jewel-like presence. A caseback clip system allows the bangle to be swapped for alligator leather or colourful tweed straps, turning the watch into a small wardrobe of expressions. It is practical, playful and unmistakably couture-led.



|           |                                                                           |
|-----------|---------------------------------------------------------------------------|
| Case      | 18K rose gold or 18K white gold set with 90 diamonds totaling 1.13 carats |
| Diameter  | 28 mm                                                                     |
| Thickness | 10.25 mm                                                                  |
| Movement  | UG-300                                                                    |
| Strap     | Rose gold or white gold                                                   |



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# URWERK<sup>®</sup>

BAUMGARTNER & FREI / GENEVE



URWERK is one of independent watchmaking's most recognisable disruptors, known for replacing traditional time display with satellite and wandering-hour systems. Since 1997, the Maison has treated time as something that moves across the dial rather than something fixed at the centre. With the UR-101 Diamond Sky, one of its earliest ideas returns in a more luminous form.

Novelty

2026



UR-101 DIAMOND SKY





[← URWERK](#)

# UR-101 DIAMOND SKY

## A Dial Full of Stars

Its wandering hours move across a 180-degree arc, turning time into a visible trajectory beneath a diamond-set canopy. The steel case is engraved with a geometric constellation, with diamonds placed at each intersection so the gem-setting feels structural rather than ornamental. Limited to 25 pieces, it brings together the codes that shaped URWERK from the beginning: satellite time, radical legibility, and angular design.



|           |                                                                                   |
|-----------|-----------------------------------------------------------------------------------|
| Case      | Steel set with 214 D-E-F VVS+ responsibly sourced diamonds, totalling 1.63 carats |
| Diameter  | 41 mm                                                                             |
| Thickness | 9.33 mm                                                                           |
| Movement  | UR-1.01V self-winding calibre                                                     |
| Strap     | Textured white rubber with black calfskin lining and steel pin buckle             |



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Vyntage Horology is a Swiss-made timepiece brand founded in the UAE by the Seddiqi family, shaped by a collector’s understanding of what makes a watch feel considered, wearable and worth returning to. Its pieces bring together Swiss movements and refined materials, while carrying a design language informed by both traditional watchmaking and the cultural character of the region.

## Novelties

2026



Monograph Atoll



Strata





[← VYNTAGE HOROLOGY](#)

# Monograph Atoll

## The Monograph Goes Turquoise

The Monograph Atoll gives Vyn tage Horology’s monopusher chronograph a brighter, more expressive character. Its turquoise sapphire dial brings a clear aquatic tone to the watch, balanced by polished silvered indexes and a green alligator strap that deepens the colour story. The single pusher at 2 o’clock keeps the chronograph experience focused and tactile, while the manual-winding movement adds a more deliberate rhythm to the piece.



|           |                                                     |
|-----------|-----------------------------------------------------|
| Case      | 904L stainless steel                                |
| Diameter  | 40 mm                                               |
| Thickness | 14.2 mm including crystals                          |
| Movement  | Manual-winding monopusher chronograph movement      |
| Strap     | Green alligator strap, plus black matt rubber strap |



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[← VYNTAGE HOROLOGY](#)

## Strata

### Lightness Finds Its Form

Strata introduces a more streamlined side of Vyntage Horology, built around lightness, comfort and everyday refinement. Crafted entirely in Grade 5 titanium, the watch pairs an ultra-thin sports-watch profile with an integrated bracelet that flows naturally into the case. Its burgundy sunray dial adds warmth and depth, while the diamond tessellation pattern gives the surface a distinct architectural character.



|           |                                                    |
|-----------|----------------------------------------------------|
| Case      | Grade 5 titanium                                   |
| Diameter  | 40 mm                                              |
| Thickness | 8.92 mm                                            |
| Movement  | VHM-3.01 automatic micro-rotor movement by Vaucher |
| Strap     | Grade 5 titanium bracelet with extension buckle    |



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WEST END WATCH CO.  
ORIGINAL SWISS WATCHES  
SINCE 1886

West End Watch Co. holds a special place in the Ahmed Seddiqi story. Founded in 1886, the Swiss brand built its reputation on practical, hardwearing watches made to travel far beyond traditional watchmaking circles. In 1950, it became the first brand to join the Ahmed Seddiqi portfolio, marking the beginning of a relationship that helped shape the company’s path in watch retail. Today, West End continues to bring together Swiss reliability, everyday character, and a deep connection to the region.

## Novelties

2026



Chand Rhodolite



Open Heart



The Classics





[← WEST END](#)

## Chand Rhodolite

### A Softer Side of Time

A refined jewellery watch designed with softness and individuality in mind. Its case and bracelet are accented with four large gemstones. A mother-of-pearl dial, set with four natural diamonds, brings a quiet sense of elegance to the piece.



|          |                             |
|----------|-----------------------------|
| Case     | Stainless steel             |
| Diameter | 24 mm                       |
| Movement | Swiss quartz; up to 8 years |
| Strap    | Stainless steel             |



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[← WEST END](#)

# Open Heart

## Time In Motion

This automatic watch offers a closer view of time in motion. Its rhodium dial features a Moucharabieh pattern, while the open-heart detail reveals the movement beneath. The result is a piece that balances decorative craft with mechanical curiosity.



|          |                                             |
|----------|---------------------------------------------|
| Case     | Two-tone case with yellow-tone fluted bezel |
| Diameter | 32 mm                                       |
| Movement | Automatic                                   |
| Strap    | Two-tone metal bracelet                     |



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[← WEST END](#)

## The Classics

### A Classic with Colour

The Classics collection brings new colour and character to a familiar everyday silhouette. Across 37mm and 41mm automatic models, the line moves between turquoise, grey, salmon and green dials, with variations featuring either clean indexes or Hindi numerals. Stainless steel cases and bracelets keep the watches grounded in a classic, wearable language, while the dial colours and numeral treatments give each piece its own point of view.



|          |                             |
|----------|-----------------------------|
| Case     | Everbright® stainless steel |
| Diameter | 37 mm / 41 mm               |
| Movement | Swiss automatic             |
| Strap    | Everbright® stainless steel |



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